USPTO PATENT FULL-TEXT AND IMAGE DATABASE

Home	Quick	Advanced	Pat Num	Help

Bottom	View Cart

Searching US Patent Collection...

Results of Search in US Patent Collection db for:
("genetic algorithm" AND marketing): 48 patents.
Hits 1 through 48 out of 48

Jump To	

Refine Search	"genetic algorithm" and marketing

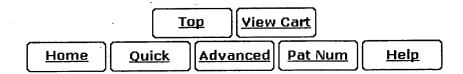| PAT. NO.	Title
1	7,111,045 Image distribution system, and image distribution method and program therefor
2	7,072,863 Forecasting using interpolation modeling
3	7,058,517 Methods for obtaining and using haplotype data
4	7,043,463 Methods and systems for interactive evolutionary computing (IEC)
5	7,043,461 Process and system for developing a predictive model
6	7,024,409 System and method for transforming data to preserve privacy where the data transform module suppresses the subset of the collection of data according to the privacy constraint
7	7,016,882 Method and apparatus for evolutionary design
8	7,007,249 Method for automatically generating checkers for finding functional defects in a description of circuit
9	7,006,981 Assortment decisions
10	6,968,315 Method and apparatus for advertising over a communications network
11	6,965,867 Methods and apparatus for allocating, costing, and pricing organizational resources
12	6,961,688 System and method for performing compound computational experiments
13	6,960,135 Payout distributions for games of chance
14	6,941,287 Distributed hierarchical evolutionary modeling and visualization of empirical data
15	6,931,326 Methods for obtaining and using haplotype data
16	6,925,457 Methods and apparatus for querying a relational data store using schema-less queries
17	6,910,017 Inventory and price decision support
18	6,885,983 Method for automatically searching for functional defects in a description of a circuit
19	6,876,894 Forecast test-out of probed fabrication by using dispatching simulation method
20	6,856,992 Methods and apparatus for real-time business visibility using persistent schema-less data storage
21	6,850,252 Intelligent electronic appliance system and method
22	6,819,746 Expert system for loop qualification of XDSL services

23 6,810,118 🔟 Service creation in an intelligent network

24 6,792,399 🔟 Combination forecasting using clusterization

25 6,658,467 🔟 Provision of informational resources over an electronic network

26 6,629,097 🔟 Displaying implicit associations among items in loosely-structured data sets

27 6,609,229 🔟 Method for automatically generating checkers for finding functional defects in a description of a circuit

28 6,606,615 🔟 Forecasting contest

29 6,490,582 🔟 Iterative validation and sampling-based clustering using error-tolerant frequent item sets

30 6,473,084 🔟 Prediction input

31 6,446,055 🔟 Process control

32 6,412,012 🔟 System, method, and article of manufacture for making a compatibility-aware recommendations to a user

33 6,408,263 🔟 Management training simulation method and system

34 6,393,406 🔟 Method of and system for valving elements of a business enterprise

35 6,321,205 🔟 Method of and system for modeling and analyzing business improvement programs

36 6,278,962 🔟 Hybrid linear-neural network process control

37 6,246,972 🔟 Analyzer for modeling and optimizing maintenance operations

38 6,236,977 🔟 Computer implemented marketing system

39 6,236,955 🔟 Management training simulation method and system

40 6,119,094 🔟 Automated system for identifying alternate low-cost travel arrangements

41 6,112,304 🔟 Distributed computing architecture

42 6,110,214 🔟 Analyzer for modeling and optimizing maintenance operations

43 6,032,123 🔟 Method and apparatus for allocating, costing, and pricing organizational resources

44 6,029,139 🔟 Method and apparatus for optimizing promotional sale of products based upon historical data

45 5,970,064 🔟 Real time control architecture for admission control in communications network

46 5,877,954 🔟 Hybrid linear-neural network process control

47 5,701,400 🔟 Method and apparatus for applying if-then-else rules to data sets in a relational data base and generating from the results of application of said rules a database of diagnostics linked to said data sets to aid executive analysis of financial data

48 4,881,178 🔟 Method of controlling a classifier system

| Top | View Cart |

| Home | Quick | Advanced | Pat Num | Help |

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	48	"genetic algorithm" and marketing	USPAT	OR	OFF	2006/10/01 18:47

IEEE *Xplore* ⑮
RELEASE 2.1

Welcome United States Patent and Trademark Office

CD⊐Search Results

BROWSE   SEARCH   IEEE XPLORE GUIDE

Results for "(('genetic algorithm' and marketing)<in>metadata)"   ☑e-mail
Your search matched 126 of 1416205 documents.
A maximum of 100 results are displayed, 25 to a page, sorted by Relevance in Descending order.

» Search Options

View Session History

New Search

» Other Resources
  (Available For Purchase)

Top Book Results

Computationally Intelligent Hybrid Systems
by Ovaska, S. J.;
Hardcover, Edition: 1

View All 1 Result(s)

» Key

IEEE JNL	IEEE Journal or Magazine
IEE JNL	IEE Journal or Magazine
IEEE CNF	IEEE Conference Proceeding
IEE CNF	IEE Conference Proceeding
IEEE STD	IEEE Standard

Modify Search

((‘genetic algorithm’ and marketing)<in>metadata)   Search, ⊳

☐ Check to search only within this results set

Display Format: ● Citation   ○ Citation & Abstract

view selected items   Select All   Deselect All   View: 1-25 | ;

☐   1. **Electricity market power: marginal cost and relative capacity effects**
        Lane, D.; Kroujiline, A.; Petrov, V.; Sheble, G.;
        Evolutionary Computation, 2000. Proceedings of the 2000 Congress on
        Volume 2, 16-19 July 2000 Page(s):1048 - 1055 vol.2
        Digital Object Identifier 10.1109/CEC.2000.870763

        AbstractPlus | Full Text: PDF(568 KB)   IEEE CNF
        Rights and Permissions

☐   2. **Analysis of competitive power market with constant elasticity function**
        Nguyen, D.H.M.; Wong, K.P.;
        Generation, Transmission and Distribution, IEE Proceedings-
        Volume 150, Issue 5, 15 Sept. 2003 Page(s):595 - 603
        Digital Object Identifier 10.1049/ip-gtd:20030710

        AbstractPlus | Full Text: PDF(608 KB)   IEE JNL

☐   3. **Optimally co-ordinated bidding strategies in energy and ancillary service markets**
        Wen, F.S.; David, A.K.;
        Generation, Transmission and Distribution, IEE Proceedings-
        Volume 149, Issue 3, May 2002 Page(s):331 - 338
        Digital Object Identifier 10.1049/ip-gtd:20020211

        AbstractPlus | Full Text: PDF(933 KB)   IEE JNL

☐   4. **Phase transition in a foreign exchange market-analysis based on an artificial market approa**
        Izumi, K.; Ueda, K.;
        Evolutionary Computation, IEEE Transactions on
        Volume 5, Issue 5, Oct. 2001 Page(s):456 - 470
        Digital Object Identifier 10.1109/4235.956710

        AbstractPlus | References | Full Text: PDF(304 KB)   IEEE JNL
        Rights and Permissions

☐   5. **Active power security correction in power market using genetic algorithms**
        Chen Yunping; Ye Jian;
        Power System Technology, 2002. Proceedings. PowerCon 2002. International Conference on
        Volume 2, 13-17 Oct. 2002 Page(s):933 - 937 vol.2
        Digital Object Identifier 10.1109/ICPST.2002.1047536

        AbstractPlus | Full Text: PDF(482 KB)   IEEE CNF
        Rights and Permissions

☐   6.
        Concentration and capacity effects on electricity market power
        Nicolaisen, J.; Smith, M.; Petrov, V.; Tesfatsion, L.;
        Evolutionary Computation, 2000. Proceedings of the 2000 Congress on

Volume 2, 16-19 July 2000 Page(s):1041 - 1047 vol.2
Digital Object Identifier 10.1109/CEC.2000.870761

AbstractPlus | Full Text: PDF(556 KB)   IEEE CNF
Rights and Permissions

☐   7. **Strategic bidding in reserve market**
        Fushuan Wen; David, A.K.;
        Advances in Power System Control, Operation and Management, 2000. APSCOM-00. 2000 Interna
        Volume 1, 30 Oct.-1 Nov. 2000 Page(s):80 - 85 vol.1

        AbstractPlus | Full Text: PDF(512 KB)   IEE CNF

☐   8. **Power market long-term stability: a hybrid MADM/GA comprehensive framework**
        Moghaddam, M.P.; Sheik-El-Eslami, M.K.; Jadid, S.;
        Power Systems, IEEE Transactions on
        Volume 20, Issue 4, Nov. 2005 Page(s):2107 - 2116
        Digital Object Identifier 10.1109/TPWRS.2005.857934

        AbstractPlus | References | Full Text: PDF(768 KB)   IEEE JNL
        Rights and Permissions

☐   9. **Evolving market design in zero-intelligence trader markets**
        Walia, V.; Byde, A.; Cliff, D.;
        E-Commerce, 2003. CEC 2003. IEEE International Conference on
        24-27 June 2003 Page(s):157 - 164

        AbstractPlus | Full Text: PDF(353 KB)   IEEE CNF
        Rights and Permissions

☐   10. **Generation expansion planning in a competitive environment using a genetic algorithm**
        Jong-Bae Park; Jin-Ho Kim; Lee, K.Y.;
        Power Engineering Society Summer Meeting, 2002 IEEE
        Volume 3, 2002 Page(s):1169 - 1172 vol.3
        Digital Object Identifier 10.1109/PESS.2002.1043471

        AbstractPlus | Full Text: PDF(704 KB)   IEEE CNF
        Rights and Permissions

☐   11. **Modeling and evaluating electricity options markets with intelligent agents**
        Lane, D.W.; Richter, C.W., Jr.; Sheble, G.B.;
        Electric Utility Deregulation and Restructuring and Power Technologies, 2000. Proceedings. DRPT
        Conference on
        4-7 April 2000 Page(s):203 - 208
        Digital Object Identifier 10.1109/DRPT.2000.855664

        AbstractPlus | Full Text: PDF(576 KB)   IEEE CNF
        Rights and Permissions

☐   12. **A genetic fuzzy expert system for stock market timing**
        Lam, S.S.;
        Evolutionary Computation, 2001. Proceedings of the 2001 Congress on
        Volume 1, 27-30 May 2001 Page(s):410 - 417 vol. 1
        Digital Object Identifier 10.1109/CEC.2001.934420

        AbstractPlus | Full Text: PDF(672 KB)   IEEE CNF
        Rights and Permissions

☐   13. **Market-based planning of transmission network using genetic algorithm**
        Xu, Z.; Dong, Z.Y.;
        Probabilistic Methods Applied to Power Systems, 2004 International Conference on
        12-16 Sept. 2004 Page(s):826 - 831

        AbstractPlus | Full Text: PDF(693 KB)   IEEE CNF
        Rights and Permissions

☐   14.
        Coordination of bidding strategies in energy and spinning reserve markets for competitive s
        genetic algorithm
        Fushuan Wen; David, A.K.;
        Power Engineering Society Summer Meeting, 2000, IEEE

Volume 4, 16-20 July 2000 Page(s):2174 - 2179 vol. 4
Digital Object Identifier 10.1109/PESS.2000.866983

AbstractPlus | Full Text: PDF(448 KB)   IEEE CNF
Rights and Permissions

15. A co-evolutionary approach to the tacit collusion of generators in oligopolistic electricity mi
linear bidding structure case
Cau, T.D.H.; Anderson, E.J.;
Evolutionary Computation. 2003. CEC '03. The 2003 Congress on
Volume 4, 8-12 Dec. 2003 Page(s):2306 - 2313 Vol.4
Digital Object Identifier 10.1109/CEC.2003.1299376

AbstractPlus | Full Text: PDF(1682 KB)   IEEE CNF
Rights and Permissions

16. On the evolution of interaction rules in a canonical auction market with simple bidding agen
Nawa, N.E.; Takadama, K.; Shimohara, K.; Katai, O.;
Industrial Electronics Society. 2000. IECON 2000. 26th Annual Conference of the IEEE
Volume 4, 22-28 Oct. 2000 Page(s):2897 - 2902 vol.4
Digital Object Identifier 10.1109/IECON.2000.972458

AbstractPlus | Full Text: PDF(484 KB)   IEEE CNF
Rights and Permissions

17. Natural dynamic equilibrium and multiple equilibria of competitive power markets
Nguyen, D.H.M.; Wong, K.P.;
Generation. Transmission and Distribution. IEE Proceedings-
Volume 149, Issue 2, March 2002 Page(s):133 - 138
Digital Object Identifier 10.1049/ip-gtd:20020215

AbstractPlus | Full Text: PDF(765 KB)   IEE JNL

18. Ancillary services dispatch in a competitive electricity market using the simultaneous optim
and the genetic algorithm
Pereira, A.J.C.; Alves, J.P.; Vale, Z.A.; Machado e Moura, A.; Pinto, J.A.D.;
Universities Power Engineering Conference. 2004. UPEC 2004. 39th International
Volume 1, 6-8 Sept. 2004 Page(s):484 - 488 Vol. 1

AbstractPlus | Full Text: PDF(209 KB)   IEEE CNF
Rights and Permissions

19. Agent based genetic algorithm employing financial technical analysis for making trading de
historical equity market data
Schoreels, C.; Logan, B.; Garibaldi, J.M.;
Intelligent Agent Technology. 2004. (IAT 2004). Proceedings. IEEE/WIC/ACM International Confere
2004 Page(s):421 - 424
Digital Object Identifier 10.1109/IAT.2004.1342986

AbstractPlus | Full Text: PDF(239 KB)   IEEE CNF
Rights and Permissions

20. Optimal dispatch of spinning reserve in a competitive electricity market using genetic algori
Xu, Z.; Dong, Z.Y.; Wong, K.P.;
Evolutionary Computation. 2003. CEC '03. The 2003 Congress on
Volume 1, 8-12 Dec. 2003 Page(s):587 - 592 Vol.1
Digital Object Identifier 10.1109/CEC.2003.1299629

AbstractPlus | Full Text: PDF(1509 KB)   IEEE CNF
Rights and Permissions

21. Genetic optimization of adaptive trading agents for double-auction markets
Cliff, D.;
Computational Intelligence for Financial Engineering (CIFEr). 1998. Proceedings of the IEEE/IAFE/
Conference on
29-31 March 1998 Page(s):252 - 258
Digital Object Identifier 10.1109/CIFER.1998.690152

AbstractPlus | Full Text: PDF(480 KB)   IEEE CNF
Rights and Permissions

☐ 22. **Allocation of TCSC devices to optimize total transmission capacity in a competitive power n**
Wang Feng; Shrestha, G.B.;
Power Engineering Society Winter Meeting, 2001, IEEE
Volume 2, 28 Jan.-1 Feb. 2001 Page(s):587 - 593 vol.2
Digital Object Identifier 10.1109/PESW.2001.916915

AbstractPlus | Full Text: PDF(1084 KB)   IEEE CNF
Rights and Permissions

☐ 23. **A hybrid portfolio theory model based on genetic algorithm and vector quantization**
Paul Bao; Hakman Wong;
Systems, Man, and Cybernetics, 1998. 1998 IEEE International Conference on
Volume 5, 11-14 Oct. 1998 Page(s):4301 - 4306 vol.5
Digital Object Identifier 10.1109/ICSMC.1998.727522

AbstractPlus | Full Text: PDF(364 KB)   IEEE CNF
Rights and Permissions

☐ 24. **A neural network that explains as well as predicts financial market behavior**
Ornes, C.; Sklansky, J.;
Computational Intelligence for Financial Engineering (CIFEr), 1997., Proceedings of the IEEE/IAFE
24-25 March 1997 Page(s):43 - 49
Digital Object Identifier 10.1109/CIFER.1997.618903

AbstractPlus | Full Text: PDF(500 KB)   IEEE CNF
Rights and Permissions

☐ 25. **Solution of profit based unit commitment considering market equilibrium condition**
Ghose, T.; Gopi Kishore, M.; Sukumar, P.;
Power India Conference, 2006 IEEE
10-12 April 2006 Page(s):8 pp.
Digital Object Identifier 10.1109/POWERI.2006.1632625

AbstractPlus | Full Text: PDF(250 KB)   IEEE CNF
Rights and Permissions

View: 1-25 |

Help   Contact Us   Privac

Indexed by
🔲 Inspec®

IEEE *Xplore* ℗
RELEASE 2.1

Welcome United States Patent and Trademark Office

▌▣▌Search Results   BROWSE   SEARCH   IEEE XPLORE GUIDE

Results for "(('genetic algorithm' and marketing)<in>metadata)"   ☑e-mail
Your search matched 126 of 1416205 documents.
A maximum of 100 results are displayed, 25 to a page, sorted by **Relevance** in **Descending** order.

» Search Options

· View Session History

New Search

» Other Resources
(Available For Purchase)

Top Book Results

Computationally Intelligent Hybrid Systems
by Ovaska, S. J.;
Hardcover, Edition: 1

View All 1 Result(s)

» Key

IEEE JNL	IEEE Journal or Magazine
IEE JNL	IEE Journal or Magazine
IEEE CNF	IEEE Conference Proceeding
IEE CNF	IEE Conference Proceeding
IEEE STD	IEEE Standard

Modify Search

(('genetic algorithm' and marketing)<in>metadata)   ⸢Search⸥⧆

☐ Check to search only within this results set

Display Format: ◉ Citation   ○ Citation & Abstract

⸢ **view selected items** ⸥   Select All Deselect All   View: 1-25 | :

☐ **26. A preliminary investigation on transmission system expansion planning in competitive elect environment**
Ning Yang; Fushuan Wen;
Electric Utility Deregulation, Restructuring and Power Technologies, 2004, (DRPT 2004). Proceedi
International Conference on
Volume 2, 5-8 April 2004 Page(s):586 - 591 Vol.2
Digital Object Identifier 10.1109/DRPT.2004.1338050

AbstractPlus | Full Text: PDF(480 KB)   IEEE CNF
Rights and Permissions

☐ **27. Optimal bidding strategies for generation companies in electricity markets with transmissio constraints taken into account**
Li ma; Wen, F.; Yixin NI; Wu, F.F.;
Power Engineering Society General Meeting, 2003. IEEE
Volume 4, 13-17 July 2003 Page(s):
Digital Object Identifier 10.1109/PES.2003.1271056

AbstractPlus | Full Text: PDF(514 KB)   IEEE CNF
Rights and Permissions

☐ **28. Brain-inspired genetic complementary learning for stock market prediction**
Tan, T.Z.; Quek, C.; Ng, G.S.;
Evolutionary Computation, 2005. The 2005 IEEE Congress on
Volume 3, 2-5 Sept. 2005 Page(s):2653 - 2660 Vol. 3
Digital Object Identifier 10.1109/CEC.2005.1555027

AbstractPlus | Full Text: PDF(1560 KB)   IEEE CNF
Rights and Permissions

☐ **29. Simultaneous calibration of gravity and logit models of road traffic by a genetic algorithm**
Min Qiu;
Evolutionary Computation, 1995., IEEE International Conference on
Volume 1, 29 Nov.-1 Dec. 1995 Page(s):162
Digital Object Identifier 10.1109/ICEC.1995.489137

AbstractPlus | Full Text: PDF(296 KB)   IEEE CNF
Rights and Permissions

☐ **30. Deregulation of Electricity Market Through Power Exchange Trading Hub Design with Genet Application**
Sarma, S.; Raman, V.;
INDICON, 2005 Annual IEEE
11-13 Dec. 2005 Page(s):631 - 634

AbstractPlus | Full Text: PDF(1072 KB)   IEEE CNF
Rights and Permissions

31. **Power markets analysis using genetic algorithm with population concentration**
Duy Huu Manh Nguyen; Kit Po Wong;
Power System Technology, 2000. Proceedings. PowerCon 2000. International Conference on
Volume 2, 4-7 Dec. 2000 Page(s):721 - 726 vol.2
Digital Object Identifier 10.1109/ICPST.2000.897111

AbstractPlus | Full Text: PDF(456 KB)   IEEE CNF
Rights and Permissions

32. **Comparison of Artificial Life Techniques for Market Simulation**
Feng Gao; Gutierrez-Alcaraz, G.; Sheble, G.B.;
System Sciences. 2006. HICSS '06. Proceedings of the 39th Annual Hawaii International Conferen
Volume 10, 04-07 Jan. 2006 Page(s):243a - 243a
Digital Object Identifier 10.1109/HICSS.2006.89

AbstractPlus | Full Text: PDF(168 KB)   IEEE CNF
Rights and Permissions

33. **Evolution of market mechanism through a continuous space of auction-types**
Cliff, D.;
Evolutionary Computation. 2002. CEC '02. Proceedings of the 2002 Congress on
Volume 2, 12-17 May 2002 Page(s):2029 - 2034
Digital Object Identifier 10.1109/CEC.2002.1004555

AbstractPlus | Full Text: PDF(726 KB)   IEEE CNF
Rights and Permissions

34. **Using genetic algorithms bounded by dynamic linear constraints for marketing/production J**
Wenlan Feng; Burns, G.R.; Harrison, D.K.;
Genetic Algorithms In Engineering Systems:Innovations And Applications. 1997. GALESIA 97. Sec
Conference On (Conf. Publ. No. 446)
2-4 Sept. 1997 Page(s):339 - 344

AbstractPlus | Full Text: PDF(440 KB)   IEE CNF

35. **Agent-based modeling of lottery markets with the expected-utility paradigm**
Shu-Heng Chen; Bin-Tzong Chie; Chia-Wei Lee;
Evolutionary Computation. 2005. The 2005 IEEE Congress on
Volume 1, 2-5 Sept. 2005 Page(s):366 - 373 Vol.1
Digital Object Identifier 10.1109/CEC.2005.1554707

AbstractPlus | Full Text: PDF(1592 KB)   IEEE CNF
Rights and Permissions

36. **A co-evolutionary approach to modelling the behaviour of participants in competitive electri**
Thai Doan Hoang Cau; Anderson, E.J.;
Power Engineering Society Summer Meeting. 2002 IEEE
Volume 3, 2002 Page(s):1534 - 1540 vol.3
Digital Object Identifier 10.1109/PESS.2002.1043648

AbstractPlus | Full Text: PDF(332 KB)   IEEE CNF
Rights and Permissions

37. **An improved genetic algorithm for dynamic reactive power optimization in electricity market**
Jun Shu; Lizi Zhang; Yi Liu; Xianchao Huang;
Power System Technology. 2004. PowerCon 2004. 2004 International Conference on
Volume 2, 21-24 Nov. 2004 Page(s):1508 - 1512 Vol.2

AbstractPlus | Full Text: PDF(235 KB)   IEEE CNF
Rights and Permissions

38. **Research on procurement strategy of reactive power as auxiliary service in power markets**
Li Gengyin; Zhou Ming; Yang Juan; Sun Liying;
Electric Utility Deregulation. Restructuring and Power Technologies. 2004. (DRPT 2004). Proceedi
International Conference on
Volume 1, 5-8 April 2004 Page(s):349 - 354 Vol.1

AbstractPlus | Full Text: PDF(605 KB)   IEEE CNF
Rights and Permissions

39. **Genetic algorithm based optimal contracting strategy in a typical standing reserve market**
Li, F.; Lindquist, T.M.;
Power Tech Conference Proceedings. 2003 IEEE Bologna
Volume 3, 23-26 June 2003 Page(s):5 pp. Vol.3
Digital Object Identifier 10.1109/PTC.2003.1304500

AbstractPlus | Full Text: PDF(594 KB)   IEEE CNF
Rights and Permissions

40. **Knowledge guided genetic algorithm for optimal contracting strategy in a typical standing re**
Li, F.; Lindquist, T.M.;
Power Engineering Society General Meeting. 2003. IEEE
Volume 2, 13-17 July 2003 Page(s):
Digital Object Identifier 10.1109/PES.2003.1270420

AbstractPlus | Full Text: PDF(366 KB)   IEEE CNF
Rights and Permissions

41. **Stochastic models for optimal generation production in electricity markets**
Wu Jiekang; Long Jun; Wang Jixiang; Chen Yuanrui;
Power System Technology. 2002. Proceedings. PowerCon 2002. International Conference on
Volume 4, 13-17 Oct. 2002 Page(s):2371 - 2375 vol.4
Digital Object Identifier 10.1109/ICPST.2002.1047210

AbstractPlus | Full Text: PDF(382 KB)   IEEE CNF
Rights and Permissions

42. **Extraction of investment strategies based on moving averages: A genetic algorithm approac**
Rui Jiang; Szeto, K.Y.;
Computational Intelligence for Financial Engineering. 2003. Proceedings. 2003 IEEE International (
20-23 March 2003 Page(s):403 - 410
Digital Object Identifier 10.1109/CIFER.2003.1196288

AbstractPlus | Full Text: PDF(840 KB)   IEEE CNF
Rights and Permissions

43. **Discovering investment strategies in portfolio management: a genetic algorithm approach**
Rui Jiang; Szeto, K.Y.;
Neural Information Processing. 2002. ICONIP '02. Proceedings of the 9th International Conference
Volume 3, 18-22 Nov. 2002 Page(s):1206 - 1210 vol.3

AbstractPlus | Full Text: PDF(428 KB)   IEEE CNF
Rights and Permissions

44. **Maintenance scheduling of oil storage tanks using tabu-based genetic algorithm**
Sheng-Tun Li; Chuan-Kang Ting; Chungnan Lee; Shu-Ching Chen;
Tools with Artificial Intelligence. 2002. (ICTAI 2002). Proceedings. 14th IEEE International Conferei
4-6 Nov. 2002 Page(s):209 - 215
Digital Object Identifier 10.1109/TAI.2002.1180806

AbstractPlus | Full Text: PDF(358 KB)   IEEE CNF
Rights and Permissions

45. **Evolutionary stock trading decision support system using sliding window**
Jung-Hua Wang; Shiuan-Ming Chen;
Evolutionary Computation Proceedings. 1998. IEEE World Congress on Computational Intelligence
International Conference on
4-9 May 1998 Page(s):253 - 258
Digital Object Identifier 10.1109/ICEC.1998.699721

AbstractPlus | Full Text: PDF(368 KB)   IEEE CNF
Rights and Permissions

46. **A Multi-agent Trading Platform for Electricity Contract Market**
Yuan Jia-hai; Yu Shun-kun; Hu Zhao-guang;
Power Engineering Conference. 2005. IPEC 2005. The 7th International
29 Nov.-2 Dec. 2005 Page(s):1 - 6

AbstractPlus | Full Text: PDF(224 KB)   IEEE CNF

☐ 47. **Congestion Management Based on Particle Swarm Optimization**
Zhi xu Chen; Li zi Zhang; Jun Shu;
Power Engineering Conference, 2005. IPEC 2005. The 7th International
29 Nov.-2 Dec. 2005 Page(s):1 - 5

AbstractPlus | Full Text: PDF(328 KB)   IEEE CNF
Rights and Permissions

☐ 48. **Agent-based modeling for competing firms: from balanced-scorecards to multiobjective str**
Terano, T.; Naitoh, K.;
System Sciences, 2004. Proceedings of the 37th Annual Hawaii International Conference on
5-8 Jan. 2004 Page(s):8 pp.
Digital Object Identifier 10.1109/HICSS.2004.1265251

AbstractPlus | Full Text: PDF(333 KB)   IEEE CNF
Rights and Permissions

☐ 49. **Developing dynamic strategies for multi-issue automated contracting in the agent based co**
Lang, F.;
Cluster Computing and the Grid, 2005. CCGrid 2005. IEEE International Symposium on
Volume 1, 9-12 May 2005 Page(s):342 - 349 Vol. 1
Digital Object Identifier 10.1109/CCGRID.2005.1558575

AbstractPlus | Full Text: PDF(5074 KB)   IEEE CNF
Rights and Permissions

☐ 50. **Stability constrained optimal power flow for the balancing market using genetic algorithms**
Zhang, X.; Dunn, R.W.; Li, F.;
Power Engineering Society General Meeting, 2003. IEEE
Volume 2, 13-17 July 2003 Page(s):
Digital Object Identifier 10.1109/PES.2003.1270433

AbstractPlus | Full Text: PDF(522 KB)   IEEE CNF
Rights and Permissions

Help   Contact Us   Privac

Indexed by
🔲 Inspec°

IEEE *Xplore* ⁱᵈ
RELEASE 2.1

Welcome United States Patent and Trademark Office

▌▣▌Search Results

BROWSE   SEARCH   IEEE XPLORE GUIDE

Results for "(('genetic algorithm' and marketing)<in>metadata)"   ☑e-mail
Your search matched 126 of 1416205 documents.
A maximum of 100 results are displayed, 25 to a page, sorted by **Relevance** in **Descending** order.

» Search Options

View Session History

New Search

» Other Resources
 (Available For Purchase)

Top Book Results

Computationally Intelligent Hybrid Systems
by Ovaska, S. J.;
Hardcover, Edition: 1

View All 1 Result(s)

» Key

IEEE JNL	IEEE Journal or Magazine
IEE JNL	IEE Journal or Magazine
IEEE CNF	IEEE Conference Proceeding
IEE CNF	IEE Conference Proceeding
IEEE STD	IEEE Standard

Modify Search

(('genetic algorithm' and marketing)<in>metadata)   **Search** ⫸

☐ Check to search only within this results set

Display Format: ◉ Citation   ○ Citation & Abstract

⌐ **view selected items**   Select All Deselect All   View: 1-25 | :

☐ 51. **Genetic algorithm for pattern detection in NIALM systems**
Baranski, M.; Voss, J.;
Systems, Man and Cybernetics, 2004 IEEE International Conference on
Volume 4, 10-13 Oct. 2004 Page(s):3462 - 3468 vol.4
Digital Object Identifier 10.1109/ICSMC.2004.1400878

AbstractPlus | Full Text: PDF(745 KB) IEEE CNF
Rights and Permissions

☐ 52. **An evolutionary generation scheduling in an open electricity market**
Dahal, K.P.; Siewierski, T.A.; Galloway, S.J.; Burt, G.M.; McDonald, J.R.;
Evolutionary Computation, 2004. CEC2004, Congress on
Volume 1, 19-23 June 2004 Page(s):1135 - 1142 Vol.1
Digital Object Identifier 10.1109/CEC.2004.1330989

AbstractPlus | Full Text: PDF(556 KB) IEEE CNF
Rights and Permissions

☐ 53. **An implementation of genetic algorithms as a basis for a trading system on the foreign exch**
Hryshko, A.; Downs, T.;
Evolutionary Computation, 2003. CEC '03. The 2003 Congress on
Volume 3, 8-12 Dec. 2003 Page(s):1695 - 1701 Vol.3
Digital Object Identifier 10.1109/CEC.2003.1299877

AbstractPlus | Full Text: PDF(1600 KB) IEEE CNF
Rights and Permissions

☐ 54. **Multicriteria optimization and decision engineering of an extrusion process aided by a diplo**
Massebeuf, S.; Fonteix, C.; Kiss, L.N.; Marc, I.; Pla, F.; Zaras, K.;
Evolutionary Computation, 1999. CEC 99. Proceedings of the 1999 Congress on
Volume 1, 6-9 July 1999 Page(s):
Digital Object Identifier 10.1109/CEC.1999.781902

AbstractPlus | Full Text: PDF(644 KB) IEEE CNF
Rights and Permissions

☐ 55. **Hybrid coevolutionary programming for Nash equilibrium search in games with local optima**
You Seok Son; Baldick, R.;
Evolutionary Computation, IEEE Transactions on
Volume 8, Issue 4, Aug. 2004 Page(s):305 - 315
Digital Object Identifier 10.1109/TEVC.2004.832862

AbstractPlus | References | Full Text: PDF(544 KB) IEEE JNL
Rights and Permissions

☐ 56.
Dynamic economic load dispatch using hybrid genetic algorithm and the method of fuzzy nu

Guo-Li Zhang; Hai-Yan Lu; Geng-Yin Li; Guang-Quan Zhang;
Machine Learning and Cybernetics, 2005. Proceedings of 2005 International Conference on
Volume 4, 18-21 Aug. 2005 Page(s):2472 - 2477 Vol. 4
Digital Object Identifier 10.1109/ICMLC.2005.1527359

AbstractPlus | Full Text: PDF(296 KB)   IEEE CNF
Rights and Permissions

57. **Generator VAr valuation based on MW shipment considerations in power markets**
Pirayesh, A.; Feuillet, R.; Said, N.H.; Vakilian, M.;
Universities Power Engineering Conference, 2004. UPEC 2004. 39th International
Volume 3, 6-8 Sept. 2004 Page(s):1293 - 1297 vol. 2

AbstractPlus | Full Text: PDF(268 KB)   IEEE CNF
Rights and Permissions

58. **An effective genetic algorithm applied to the optimal selection of standing reserve tenders**
Lindquist, T.M.; LI, F.;
Power Engineering Society Summer Meeting, 2002 IEEE
Volume 3, 2002 Page(s):1633 - 1638 vol.3
Digital Object Identifier 10.1109/PESS.2002.1043666

AbstractPlus | Full Text: PDF(362 KB)   IEEE CNF
Rights and Permissions

59. **Recent development and application of evolutionary optimisation techniques in power syste**
Kit Po Wong;
Power System Technology, 2002. Proceedings. PowerCon 2002. International Conference on
Volume 1, 13-17 Oct. 2002 Page(s):1 - 5 vol.1
Digital Object Identifier 10.1109/ICPST.2002.1053493

AbstractPlus | Full Text: PDF(660 KB)   IEEE CNF
Rights and Permissions

60. **Optimal operation of distribution system with regard to distributed generation: a compariso**
methods
Niknam, T.; Ranjbar, A.M.; Shirani, A.R.; Mozafari, B.; Ostadi, A.;
Industry Applications Conference, 2005. Fourtieth IAS Annual Meeting. Conference Record of the ;
Volume 4, 2-6 Oct. 2005 Page(s):2690 - 2697 Vol. 4
Digital Object Identifier 10.1109/IAS.2005.1518840

AbstractPlus | Full Text: PDF(431 KB)   IEEE CNF
Rights and Permissions

61. **Neurofuzzy system with GA-based algorithm for knowledge management in network plannir**
Sangpetch, T.; Lo, K.L.;
TENCON 2004. 2004 IEEE Region 10 Conference
Volume D, 21-24 Nov. 2004 Page(s):641 - 644 Vol. 4
Digital Object Identifier 10.1109/TENCON.2004.1415014

AbstractPlus | Full Text: PDF(1946 KB)   IEEE CNF
Rights and Permissions

62. **System level asynchronous virtual pipeline on dynamically and partially reconfigurable arch**
Min Li; Xiaobo Wu; Menglian Zhao; Hui Wang; Ping Li;
Solid-State and Integrated Circuits Technology, 2004. Proceedings. 7th International Conference o
Volume 3, 18-21 Oct. 2004 Page(s):1967 - 1970 vol.3
Digital Object Identifier 10.1109/ICSICT.2004.1435225

AbstractPlus | Full Text: PDF(213 KB)   IEEE CNF
Rights and Permissions

63. **Detecting patterns of appliances from total load data using a dynamic programming approa**
Baranski, M.; Voss, J.;
Data Mining, 2004. ICDM 2004. Proceedings. Fourth IEEE International Conference on
1-4 Nov. 2004 Page(s):327 - 330
Digital Object Identifier 10.1109/ICDM.2004.10003

AbstractPlus | Full Text: PDF(168 KB)   IEEE CNF
Rights and Permissions

64. **Communicating FSM partitioning for front end embedded software synthesis**
Min Li; Hui Wang; Ping Li; Dong Wang;
Intelligent Control and Automation, 2004. WCICA 2004. Fifth World Congress on
Volume 5, 15-19 June 2004 Page(s):3935 - 3938 Vol.5

AbstractPlus | Full Text: PDF(380 KB)   IEEE CNF
Rights and Permissions

65. **Incremental genetic fuzzy expert trading system for derivatives market timing**
Ng, H.S.; Lam, K.P.; Lam, S.S.;
Computational Intelligence for Financial Engineering, 2003. Proceedings. 2003 IEEE International (
20-23 March 2003 Page(s):421 - 427
Digital Object Identifier 10.1109/CIFER.2003.1196291

AbstractPlus | Full Text: PDF(954 KB)   IEEE CNF
Rights and Permissions

66. **Utilization of soft computing techniques for constructing reliable decision support systems**
Baba, N.; Inoue, N.; Yan Yanjun;
Neural Networks, 2002. IJCNN '02. Proceedings of the 2002 International Joint Conference on
Volume 3, 12-17 May 2002 Page(s):2150 - 2155
Digital Object Identifier 10.1109/IJCNN.2002.1007474

AbstractPlus | Full Text: PDF(612 KB)   IEEE CNF
Rights and Permissions

67. **Motivation for a genetically-trained topography-preserving map**
Kirk, J.S.; Zurada, J.M.;
Neural Networks, 2002. IJCNN '02. Proceedings of the 2002 International Joint Conference on
Volume 1, 12-17 May 2002 Page(s):394 - 399
Digital Object Identifier 10.1109/IJCNN.2002.1005504

AbstractPlus | Full Text: PDF(482 KB)   IEEE CNF
Rights and Permissions

68. **Sex between models-inductive modelling using genetic algorithms**
Walker, R.F.; Haasdijk, E.W.;
Applications of Genetic Algorithms, IEE Colloquium on
15 Mar 1994 Page(s):7/1 - 7/3

AbstractPlus | Full Text: PDF(296 KB)   IEE CNF

69. **Development of an optimal contracting strategy using genetic algorithms in the England and
reserve market**
Furong Li; Zhang, X.; Dunn, R.W.;
Power Systems, IEEE Transactions on
Volume 18, Issue 2, May 2003 Page(s):842 - 847
Digital Object Identifier 10.1109/TPWRS.2003.810989

AbstractPlus | References | Full Text: PDF(434 KB)   IEEE JNL
Rights and Permissions

70. **The creative use of genetic algorithms. Computers evolve into the artistic realm**
Haupt, R.; Haupt, S.E.;
Potentials, IEEE
Volume 19, Issue 2, Apr-May 2000 Page(s):26 - 29
Digital Object Identifier 10.1109/45.839654

AbstractPlus | Full Text: PDF(212 KB)   IEEE JNL
Rights and Permissions

71. **Index Tracking using a Hybrid Genetic Algorithm**
Jeurissen, R.; van den Berg, J.;
Computational Intelligence Methods and Applications, 2005 ICSC Congress on
15-17 Dec. 2005 Page(s):1 - 6

AbstractPlus | Full Text: PDF(2656 KB)   IEEE CNF
Rights and Permissions

72. **Index Fund Optimization Using GA Based on Coefficients of Determination**
    Orito, Y.; Jun Takano; Takeda, M.; Yamamoto, H.;
    Computer and Information Science, 2006. ICIS-COMSAR 2006. 5th IEEE/ACIS International Confe
    10-12 July 2006 Page(s):412 - 417
    Digital Object Identifier 10.1109/ICIS-COMSAR.2006.49

    AbstractPlus | Full Text: PDF(264 KB)   IEEE CNF
    Rights and Permissions

73. **A novel approach for maintenance scheduling of generating units in a competitive environm**
    Eshraghnia, R.; Shanechi, M.H.M.; Mashhadi, H.R.; Karsaz, A.;
    Power India Conference, 2006 IEEE
    10-12 April 2006 Page(s):8 pp.
    Digital Object Identifier 10.1109/POWERI.2006.1632614

    AbstractPlus | Full Text: PDF(424 KB)   IEEE CNF
    Rights and Permissions

74. **Application of Hybrid Genetic Algorithms To Design Optimal Radial Network**
    Sarma, S.; Raman, V.;
    Computational Intelligence for Modelling, Control and Automation, 2005 and International Conferen
    Agents, Web Technologies and Internet Commerce, International Conference on
    Volume 1, 28-30 Nov. 2005 Page(s):911 - 916
    Digital Object Identifier 10.1109/CIMCA.2005.1631380

    AbstractPlus | Full Text: PDF(248 KB)   IEEE CNF
    ·Rights and Permissions

75. **Value-at-risk analysis for real options in complex engineered systems**
    Hassan, R.; de Neufville, R.; McKinnon, D.;
    Systems, Man and Cybernetics, 2005 IEEE International Conference on
    Volume 4, 10-12 Oct. 2005 Page(s):3697 - 3704 Vol. 4
    Digital Object Identifier 10.1109/ICSMC.2005.1571721

    AbstractPlus | Full Text: PDF(280 KB)   IEEE CNF
    Rights and Permissions

View: 1-25 | ;

Help   Contact Us   Privac

© Copyright 2006 IE

IEEE *Xplore* 12
RELEASE 2.1

Welcome United States Patent and Trademark Office

☐☐☐Search Results

BROWSE   SEARCH   IEEE XPLORE GUIDE

Results for "(('genetic algorithm' and marketing)<in>metadata)"
Your search matched 126 of 1416205 documents.
A maximum of 100 results are displayed, 25 to a page, sorted by Relevance in Descending order.

☑ e-mail

» **Search Options**

View Session History

New Search

» **Other Resources**
 (Available For Purchase)

Top Book Results

Computationally Intelligent Hybrid Systems
by Ovaska, S. J.;
Hardcover, Edition: 1

View All 1 Result(s)

» **Key**

IEEE JNL	IEEE Journal or Magazine
IEE JNL	IEE Journal or Magazine
IEEE CNF	IEEE Conference Proceeding
IEE CNF	IEE Conference Proceeding
IEEE STD	IEEE Standard

Modify Search

(('genetic algorithm' and marketing)<in>metadata)   **Search** ▷

☐ Check to search only within this results set

Display Format: ◉ Citation   ○ Citation & Abstract

┌ **view selected items**   Select All Deselect All   View: 1-25 | :

☐ 76. **On optimization for security and reliability of power systems with distributed generation**
Greatbanks, J.A.; Popovic, D.H.; Begovic, M.; Pregelj, A.; Green, T.C.;
Power Tech Conference Proceedings, 2003 IEEE Bologna
Volume 1, 23-26 June 2003 Page(s):8 pp. Vol.1
Digital Object Identifier 10.1109/PTC.2003.1304111

AbstractPlus | Full Text: PDF(656 KB)   IEEE CNF
Rights and Permissions

☐ 77. **Improving power system stability and economy by coordination of controller settings and p·**
Brook, D.P.; Dunn, R.W.;
Power Engineering Society Winter Meeting, 2001. IEEE
Volume 2, 28 Jan.-1 Feb. 2001 Page(s):499 - 503 vol.2
Digital Object Identifier 10.1109/PESW.2001.916898

AbstractPlus | Full Text: PDF(1052 KB)   IEEE CNF
Rights and Permissions

☐ 78. **An auction-based dispatch algorithm for deregulated power systems**
Gamg Huang; Qing Zhao;
Power Engineering Society Winter Meeting, 2000, IEEE
Volume 2, 23-27 Jan. 2000 Page(s):1220 - 1225 vol.2
Digital Object Identifier 10.1109/PESW.2000.850120

AbstractPlus | Full Text: PDF(444 KB)   IEEE CNF
Rights and Permissions

☐ 79. **Setting up performance surface of an artificial neural network with genetic algorithm optimi·**
an accurate and profitable prediction of stock trading
Hayward, S.;
Evolutionary Computation, 2004. CEC2004. Congress on
Volume 1, 19-23 June 2004 Page(s):948 - 954 Vol.1
Digital Object Identifier 10.1109/CEC.2004.1330963

AbstractPlus | Full Text: PDF(531 KB)   IEEE CNF
Rights and Permissions

☐ 80. **A GA-based method for constructing TSK fuzzy rules from numerical data**
Kumar, A.; Agrawal, D.P.; Joshi, S.D.;
Fuzzy Systems, 2003. FUZZ '03. The 12th IEEE International Conference on
Volume 1, 25-28 May 2003 Page(s):131 - 136 vol.1

AbstractPlus | Full Text: PDF(448 KB)   IEEE CNF
Rights and Permissions

☐ 81.
Evolved hybrid auction mechanisms in non-ZIP trader marketplaces

Cliff, D.; Walia, V.; Byde, A.;
Computational Intelligence for Financial Engineering, 2003. Proceedings. 2003 IEEE International (
20-23 March 2003 Page(s):167 - 174
Digital Object Identifier 10.1109/CIFER.2003.1196257

AbstractPlus | Full Text: PDF(1011 KB)   IEEE CNF
Rights and Permissions

82. **Evaluating strategies for foreign exchange risk reduction**
Everson, M.P.; Mangin, C.G.E.; Stumpo, C.; Schwartz, J.M.; Ostrowski, D.A.;
Evolutionary Computation, 2002. CEC '02. Proceedings of the 2002 Congress on
Volume 1, 12-17 May 2002 Page(s):735 - 740
Digital Object Identifier 10.1109/CEC.2002.1007017

AbstractPlus | Full Text: PDF(806 KB)   IEEE CNF
Rights and Permissions

83. **Using a neuro-fuzzy-genetic data mining architecture to determine a marketing strategy in a organization's donor database**
Hemsathapat, K.; Dagli, C.H.; Enke, D.;
Change Management and the New Industrial Revolution, 2001. IEMC '01 Proceedings.
7-9 Oct. 2001 Page(s):64 - 69
Digital Object Identifier 10.1109/IEMC.2001.960482

AbstractPlus | Full Text: PDF(576 KB)   IEEE CNF
Rights and Permissions

84. **A genetic algorithm for conflict resolution in concurrent production development**
Yan Yuhong; Hu Yongtong; Liu Ping; Zheng Danian; Ma Changchao; Yang Shiyuan;
Systems, Man, and Cybernetics, 1997. 'Computational Cybernetics and Simulation'., 1997 IEEE Int on
Volume 4, 12-15 Oct. 1997 Page(s):3407 - 3411 vol.4
Digital Object Identifier 10.1109/ICSMC.1997.633179

AbstractPlus | Full Text: PDF(380 KB)   IEEE CNF
Rights and Permissions

85. **Applying fuzzy logic to codesign partitioning**
Catania, V.; Malgeri, M.; Russo, M.;
Micro, IEEE
Volume 17, Issue 3, May-June 1997 Page(s):62 - 70
Digital Object Identifier 10.1109/40.591657

AbstractPlus | References | Full Text: PDF(116 KB)   IEEE JNL
Rights and Permissions

86. **Redundancy optimization for series-parallel multi-state systems**
Levitin, G.; Lisnianski, A.; Ben-Haim, H.; Elmakis, D.;
Reliability, IEEE Transactions on
Volume 47, Issue 2, June 1998 Page(s):165 - 172
Digital Object Identifier 10.1109/24.722283

AbstractPlus | Full Text: PDF(668 KB)   IEEE JNL
Rights and Permissions

87. **Designer-moderated product design**
Tarasewich, P.; Nair, S.K.;
Engineering Management, IEEE Transactions on
Volume 48, Issue 2, May 2001 Page(s):175 - 188
Digital Object Identifier 10.1109/17.922477

AbstractPlus | References | Full Text: PDF(228 KB)   IEEE JNL
Rights and Permissions

88. **Mobile agent-based approach for efficient network management and resource allocation: fra applications**
Papavassiliou, S.; Puliafito, A.; Tomarchio, O.; Ye, J.;
Selected Areas in Communications, IEEE Journal on
Volume 20, Issue 4, May 2002 Page(s):858 - 872
Digital Object Identifier 10.1109/JSAC.2002.1003050

AbstractPlus | References | Full Text: PDF(355 KB)   IEEE JNL
Rights and Permissions

89. Genetic algorithms applied to optimal tolerance levels of multiattribute Inspection errors
So Young Sohn; Hyoung Uk Moon;
Electronics Packaging Manufacturing, IEEE Transactions on [see also Components, Packaging an
Technology, Part C: Manufacturing, IEEE Transactions on]
Volume 26, Issue 4, Oct. 2003 Page(s):338 - 344
Digital Object Identifier 10.1109/TEPM.2003.822081

AbstractPlus | References | Full Text: PDF(551 KB)   IEEE JNL
Rights and Permissions

90. An adaptive BP-network approach to short term load forecasting
Liang Haifeng; Li Gengyin;
Electric Utility Deregulation, Restructuring and Power Technologies, 2004, (DRPT 2004), Proceedi
International Conference on
Volume 2, 5-8 April 2004 Page(s):505 - 509 Vol.2
Digital Object Identifier 10.1109/DRPT.2004.1338035

AbstractPlus | Full Text: PDF(412 KB)   IEEE CNF
Rights and Permissions

91. The generation expansion planning of the utility in a deregulated environment
Whei-Min Lin; Tung-Sheng Zhan; Ming-Tong Tsay; Wen-Cha Hung;
Electric Utility Deregulation, Restructuring and Power Technologies, 2004, (DRPT 2004), Proceedi
International Conference on
Volume 2, 5-8 April 2004 Page(s):702 - 707 Vol.2
Digital Object Identifier 10.1109/DRPT.2004.1338074

AbstractPlus | Full Text: PDF(464 KB)   IEEE CNF
Rights and Permissions

92. Optimal trade execution: an evolutionary approach
Lim, M.; Coggins, R.J.;
Evolutionary Computation, 2005, The 2005 IEEE Congress on
Volume 2, 2-5 Sept. 2005 Page(s):1045 - 1052 Vol. 2
Digital Object Identifier 10.1109/CEC.2005.1554806

AbstractPlus | Full Text: PDF(2352 KB)   IEEE CNF
Rights and Permissions

93. Extract rules from software quality prediction model based on neural network
Qi Wang; Bo Yu; Jie Zhu;
Tools with Artificial Intelligence, 2004, ICTAI 2004, 16th IEEE International Conference on
15-17 Nov. 2004 Page(s):191 - 195
Digital Object Identifier 10.1109/ICTAI.2004.62

AbstractPlus | Full Text: PDF(71 KB)   IEEE CNF
Rights and Permissions

94. A hybrid Intelligent system approach for improving the prediction of real world time series
Ferreira, T.A.E.; Vasconcelos, G.C.; Adeodato, P.J.L.;
Evolutionary Computation, 2004, CEC2004, Congress on
Volume 1, 19-23 June 2004 Page(s):736 - 743 Vol.1
Digital Object Identifier 10.1109/CEC.2004.1330932

AbstractPlus | Full Text: PDF(573 KB)   IEEE CNF
Rights and Permissions

95. Customer satisfaction assessment with fuzzy queries and ANFIS for an automotive Industry
Zarandi, M.H.F.; Turksen, I.B.; Maadani, B.;
Fuzzy Information, 2004, Processing NAFIPS '04, IEEE Annual Meeting of the
Volume 2, 27-30 June 2004 Page(s):723 - 728 Vol.2
Digital Object Identifier 10.1109/NAFIPS.2004.1337391

AbstractPlus | Full Text: PDF(510 KB)   IEEE CNF
Rights and Permissions

96. **A first step towards Hw/Sw partitioning of UML specifications**
Fornaciari, W.; Micheli, P.; Salice, F.; Zampella, L.;
Design, Automation and Test in Europe Conference and Exhibition, 2003
2003 Page(s):668 - 673
Digital Object Identifier 10.1109/DATE.2003.1253684

AbstractPlus | Full Text: PDF(281 KB)   IEEE CNF
Rights and Permissions

97. **Nash equilibrium in the game of transmission expansion**
Ji Xingquan; Wang Chengshan;
TENCON '02. Proceedings. 2002 IEEE Region 10 Conference on Computers, Communications, Co
Engineering
Volume 3, 28-31 Oct. 2002 Page(s):1768 - 1771 vol.3
Digital Object Identifier 10.1109/TENCON.2002.1182678

AbstractPlus | Full Text: PDF(309 KB)   IEEE CNF
Rights and Permissions

98. **Multi-agent bidding and contracting for non-storable goods**
Wu, D.J.; Yanjun Sun;
System Sciences, 2001. Proceedings of the 34th Annual Hawaii International Conference on
Jan 3-6 2001 Page(s):8 pp.

AbstractPlus | Full Text: PDF(724 KB)   IEEE CNF
Rights and Permissions

99. **Monte Carlo simulation and genetic algorithm for optimising supply chain management in a environment**
Jellouli, O.; Chatelet, E.;
Systems, Man, and Cybernetics, 2001 IEEE International Conference on
Volume 3, 7-10 Oct. 2001 Page(s):1835 - 1839 vol.3
Digital Object Identifier 10.1109/ICSMC.2001.973596

AbstractPlus | Full Text: PDF(272 KB)   IEEE CNF
Rights and Permissions

100. **Trading the stock markets using genetic fuzzy modeling**
Ettes, D.;
Computational Intelligence for Financial Engineering, 2000. (CIFEr) Proceedings of the IEEE/IAFE
Conference on
26-28 March 2000 Page(s):22 - 25
Digital Object Identifier 10.1109/CIFER.2000.844591

AbstractPlus | Full Text: PDF(196 KB)   IEEE CNF
Rights and Permissions

View: 1-25 |;

Help   Contact Us   Privac

Indexed by
Inspec°

P⦿RTAL

Search: ⦿ The ACM Digital Library   ◯ The Guide

USPTO

"genetic algorithm" and marketing   **SEARCH**

i⌐ <u>Feedback</u> <u>Report a problem</u> <u>Satisfaction survey</u>

Terms used <u>genetic algorithm</u> and <u>marketing</u>   Found **13,274** of **185,942**

Sort results by	relevance ▽	◆ <u>Save results to a Binder</u>	Try an <u>Advanced Search</u>
Display results	expanded form ▽	? <u>Search Tips</u> ☐ Open results in a new window	Try this search in <u>The ACM Guide</u>

Results 1 - 20 of 200   Result page: **1** <u>2</u> <u>3</u> <u>4</u> <u>5</u> <u>6</u> <u>7</u> <u>8</u> <u>9</u> · <u>10</u>   <u>next</u>
Best 200 shown   Relevance scale ☐ ◲ ◩ ◼ ■

1 <u>Real-world applications: poster: Genetic algorithms to optimise the time to make</u>   ■
◆ <u>stock market investment</u>
David de la Fuente, Alejandro Garrido, Jaime Laviada, Alberto Gómez
July 2006 **Proceedings of the 8th annual conference on Genetic and evolutionary computation GECCO '06**
Publisher: ACM Press
Full text available: 📄 <u>pdf(215.38 KB)</u>   Additional Information: <u>full citation</u>, <u>abstract</u>, <u>references</u>, <u>index terms</u>

The application of Artificial Intelligence described in this article is intended to resolve the issue of speculation on the stock market. Genetic Algorithms is the technique that is used, with the article focusing on the different ways that chromosomes can be designed and on how the pertinent evaluation mechanism is established. The problem will be based on the speculation systems that are typical of Technical Analysis.

Keywords: chartism, genetic algorithms, stock exchange speculation, technical analysis

2 <u>Evolutionary algorithms in data mining: multi-objective performance modeling for</u>   ■
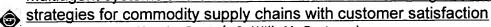◆ <u>direct marketing</u>
Siddhartha Bhattacharyya
August 2000 **Proceedings of the sixth ACM SIGKDD international conference on Knowledge discovery and data mining**
Publisher: ACM Press
Full text available: 📄 <u>pdf(115.20 KB)</u>   Additional Information: <u>full citation</u>, <u>references</u>, <u>citings</u>, <u>index terms</u>

Keywords: Pareto-optimal models, data mining, database marketing, evolutionary computation, multiple objectives

3 <u>Multiagent systems and electronic markets track: Learning inventory management</u>   ■
◆ <u>strategies for commodity supply chains with customer satisfaction</u>
Jeroen van Luin, Han La Poutré, J. Will. M. Bertrand
August 2006 **Proceedings of the 8th international conference on Electronic commerce: The new e-commerce: innovations for conquering current barriers, obstacles and limitations to conducting successful business on the internet ICEC '06**
Publisher: ACM Press
Full text available: 📄 <u>pdf(846.65 KB)</u>   Additional Information: <u>full citation</u>, <u>abstract</u>, <u>references</u>

In this paper, we look at a supply chain of commodity goods where customer demand is

uncertain and partly based on reputation, and where raw material replenishment is uncertain in both the amount that is available, as well as the price to pay. Successful participation in such supply chains requires a good inventory management strategy. Actors must find a balance between inventory costs and client satisfaction: structurally high inventory costs reduces the profit, but customers that are faced wit ...

4   Dynamic market-driven allocation of network resources using genetic algorithms in a competitive electronic commerce marketplace

Jian Ye, Symeon Papavassiliou
November 2001 **International Journal of Network Management**, Volume 11 Issue 6
Publisher: John Wiley & Sons, Inc.
Full text available: pdf(195.94 KB)   Additional Information: full citation, abstract, references, index terms

In this paper, we propose a practical algorithm which finds cost-efficient routes from Service Provider (SP) to Content Provider (CP) dynamically in a multi-operator networking environment, using Genetic Algorithm (GA) concepts. The proposed algorithm is a kind of stochastic algorithm searching process in the solution space by emulating biological selection and reproduction.

5   Neural networks, financial trading and the efficient markets hypothesis

Andrew Skabar, Ian Cloete
January 2002 **Australian Computer Science Communications , Proceedings of the twenty-fifth Australasian conference on Computer science - Volume 4 ACSC '02**, Volume 24 Issue 1
Publisher: Australian Computer Society, Inc., IEEE Computer Society Press
Full text available: pdf(927.96 KB)   Additional Information: full citation, abstract, references, index terms

The *efficient markets hypothesis* asserts that the price of an asset reflects all of the information that can be obtained from past prices of the asset. A direct corollary of this hypothesis is that stock prices follow a random walk, and that any profits derived from timing the market are due entirely to chance. In the absence of any ability to predict the market, the most appropriate strategy---according to proponents of the efficient markets hypothesis---is to buy and hold. In this paper ...

Keywords: financial trading, genetic algorithms, neural networks

6   A market-based rule learning system

QingQing Zhou, Martin Purvis
January 2004 **Proceedings of the second workshop on Australasian information security, Data Mining and Web Intelligence, and Software Internationalisation - Volume 32 ACSW Frontiers '04**
Publisher: Australian Computer Society, Inc.
Full text available: pdf(110.85 KB)   Additional Information: full citation, abstract, references, index terms

In this paper, a 'market trading' technique is integrated with the techniques of rule discovery and refinement for data mining. A classifier system-inspired model, the market-based rule learning (MBRL) system is proposed and its capability of evolving and refining rules is investigated. Experimental results indicate that the MBRL system is a potentially useful additional tool that can be used to refine neural network extracted rules and possibly discover and add some new, better performance rule ...

Keywords: data mining, market-based, rule learning

7   Predictive modeling in automotive direct marketing: tools, experiences and open issues

Wendy Gersten, Rüdiger Wirth, Dirk Arndt
August 2000 **Proceedings of the sixth ACM SIGKDD international conference on Knowledge discovery and data mining**

Publisher: ACM Press
Full text available: pdf(334.76 KB)   Additional Information: <u>full citation</u>, <u>references</u>, <u>citings</u>, <u>index terms</u>

Keywords: CRISP-DM, Clementine, data mining process, direct marketing, evaluation measures

8 <u>Is more information better? The effect of traders' irrational behavior on an artificial stock market</u>
Wei T. Yue, Alok R. Chaturvedi, Shailendra Mehta
December 2000 **Proceedings of the twenty first international conference on Information systems**
Publisher: Association for Information Systems
Full text available: pdf(189.28 KB)   Additional Information: <u>full citation</u>, <u>references</u>, <u>index terms</u>

9 <u>Market-based recommendation: Agents that compete for consumer attention</u>
Sander M. Bohte, Enrico Gerding, Han La Poutré
November 2004 **ACM Transactions on Internet Technology (TOIT)**, Volume 4 Issue 4
Publisher: ACM Press
Full text available: pdf(616.32 KB)   Additional Information: <u>full citation</u>, <u>abstract</u>, <u>references</u>, <u>index terms</u>

The amount of attention space available for recommending suppliers to consumers on e-commerce sites is typically limited. We present a competitive distributed recommendation mechanism based on adaptive software agents for efficiently allocating the "consumer attention space," or banners. In the example of an electronic shopping mall, the task is delegated to the individual shops, each of which evaluates the information that is available about the consumer and his or her interests (e.g. keywor ...

Keywords: ACE, agent-based computational economics, competitive multi-agent systems, electronic markets, learning agents, market-based programming, recommendation systems

10 <u>Evaluation of prediction models for marketing campaigns</u>
Saharon Rosset, Einat Neumann, Uri Eick, Nurit Vatnik, Izhak Idan
August 2001 **Proceedings of the seventh ACM SIGKDD international conference on Knowledge discovery and data mining**
Publisher: ACM Press
Full text available: pdf(634.58 KB)   Additional Information: <u>full citation</u>, <u>abstract</u>, <u>references</u>, <u>citings</u>, <u>index terms</u>

We consider prediction-model evaluation in the context of marketing-campaign planning. In order to evaluate and compare models with specific campaign objectives in mind, we need to concentrate our attention on the appropriate evaluation-criteria. These should portray the model's ability to score accurately and to identify the relevant target population. In this paper we discuss some applicable model-evaluation and selection criteria, their relevance for campaign planning, their robustness under ...

Keywords: Confidence Intervals, Marketing Campaigns, Model Evaluation, Performance Measures

11 <u>E-marketing & e-businesses: Evolutionary online services</u>
Alfredo Milani, Silvia Suriani, Stefano Marcugini
August 2005 **Proceedings of the 7th international conference on Electronic commerce ICEC '05**
Publisher: ACM Press

Full text available: pdf(374.05 KB)   Additional Information: <u>full citation</u>, <u>abstract</u>, <u>references</u>, <u>index terms</u>

This paper present a technique based on genetic algorithms for generating online adaptive services. Online adaptive systems provide flexible services to a mass of clients/users for maximizing some system goals; they dynamically adapt the form and the content of the issued services while the population of clients evolve over time. The idea of online genetic algorithms (online GAs) is to use the online clients response behavior as a fitness function in order to produce the next generation of servi ...

Keywords: adaptive models, evolutionary computation, genetic algorithms, online consumer behavior

12 Multi-Attribute Dynamic Pricing for Online Markets Using Intelligent Agents

Prithviraj (Raj) Dasgupta, Yoshitsugu Hashimoto
July 2004 **Proceedings of the Third International Joint Conference on Autonomous Agents and Multiagent Systems - Volume 1**
Publisher: IEEE Computer Society
Full text available: pdf(268.90 KB)   Additional Information: <u>full citation</u>, <u>abstract</u>, <u>index terms</u>

Intelligent agents called pricebots provide a convienient mechanism for implementing automated dynamic pricing algorithms for sellers in an online economy. Pricebots enable an online seller to dynamically calculate a competitive price for a product in response to variations in market parameters such as competitorsý prices and consumersý purchase preferences. Previous research on pricebot mediated pricing makes certain simplifying assumptions of online markets such as providing sellers with compl ...

Keywords: Agent mediated e-commerce, dynamic pricing, collaborative filtering

13 Real-world applications: papers: Designing safe, profitable automated stock trading agents using evolutionary algorithms

Harish Subramanian, Subramanian Ramamoorthy, Peter Stone, Benjamin J. Kuipers
July 2006 **Proceedings of the 8th annual conference on Genetic and evolutionary computation GECCO '06**
Publisher: ACM Press
Full text available: pdf(241.49 KB)   Additional Information: <u>full citation</u>, <u>abstract</u>, <u>references</u>, <u>index terms</u>

Trading rules are widely used by practitioners as an effective means to mechanize aspects of their reasoning about stock price trends. However, due to the simplicity of these rules, each rule is susceptible to poor behavior in specific types of adverse market conditions. Naive combinations of such rules are not very effective in mitigating the weaknesses of component rules. We demonstrate that sophisticated approaches to combining these trading rules enable us to overcome these problems and gain ...

Keywords: application, finance, fitness evaluation, genetic algorithms, genetic programming

14 Representing and Simulating Consumers' Behavior in an Information Sensitive Market Place

Filippo Neri
July 2004 **Proceedings of the Third International Joint Conference on Autonomous Agents and Multiagent Systems - Volume 3**
Publisher: IEEE Computer Society
Full text available: pdf(70.02 KB)   Additional Information: <u>full citation</u>, <u>abstract</u>, <u>index terms</u>

An agent based tool for analysing markets behaviour under several rate of information diffusion is described. This methodology allows for the study of tradeoffs among several variables of information like product advertisement efforts, consumersý memory span, and passing word among friends in determining market shares. Insights gained by using this

approach on an hypothetical economy are reported.

15 Real-world applications: papers: Evolutionary optimization of ZIP60: a controlled explosion in hyperspace

Dave Cliff

July 2006 **Proceedings of the 8th annual conference on Genetic and evolutionary computation GECCO '06**
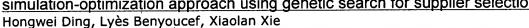
Publisher: ACM Press

Full text available: pdf(346.20 KB)   Additional Information: full citation, abstract, references, index terms

The "ZIP" adaptive trading algorithm has been demonstrated to outperform human traders in experimental studies of continuous double auction (CDA) markets. The original ZIP algorithm requires the values of eight control parameters to be set correctly. A new extension of the ZIP algorithm, called ZIP60, requires the values of 60 parameters to be set correctly. ZIP60 is shown here to produce significantly better results than the original ZIP (called "ZIP8" hereafter). A genetic algorithm (GA) is us ...

Keywords: ZIP8 ZIP60, Zero-Intelligence-Plus (ZIP) Traders, algorithmic trading, auction markets, automated market-mechanism design

16 Manufacturing applications: Simulation optimization in manufacturing analysis: a simulation-optimization approach using genetic search for supplier selection

Hongwei Ding, Lyès Benyoucef, Xiaolan Xie

December 2003 **Proceedings of the 35th conference on Winter simulation: driving innovation**

Publisher: Winter Simulation Conference

Full text available: pdf(339.90 KB)   Additional Information: full citation, abstract, references

The paper presents a simulation-optimization approach using genetic algorithm to the supplier selection problem. The problem consists in selecting a portfolio of suppliers from a set of pre-selected candidates. The supplier selection is a multi-criteria problem that includes both qualitative and quantitative criteria. In order to select the best suppliers it is crucial to make a trade off between these tangible and intangible criteria, some of which may be contradictory. The proposed approach ...

17 Session 2B: multiagent simulation: Agent-based interaction analysis of consumer behavior

Lamjed Ben Said, Thierry Bouron, Alexis Drogoul

July 2002 **Proceedings of the first international joint conference on Autonomous agents and multiagent systems: part 1**
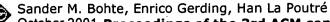
Publisher: ACM Press

Full text available: pdf(298.65 KB)   Additional Information: full citation, abstract, references, index terms

Our goal is to create a virtual consumer population that can be used for simulating the effects of marketing strategies in a competing market context. That requires having a consumers' behavioral model allowing the representation of observed individual behaviors and the simulation of a large population of consumers. That also requires finding the parameters' values characterizing the virtual population that reproduces real market evolutions. This paper proposes a consumer behavioral model based ...

Keywords: consumer behavior, multi-agent simulation

18 Competitive market-based allocation of consumer attention space

Sander M. Bohte, Enrico Gerding, Han La Poutré

October 2001 **Proceedings of the 3rd ACM conference on Electronic Commerce**

Publisher: ACM Press

Full text available: pdf(252.32 KB)   Additional Information: full citation, abstract, references, citings, index terms

The amount of attention space available for recommending suppliers to consumers on e-commerce sites is typically limited. We present a competitive distributed recommendation mechanism based on adaptive software agents for efficiently allocating the "consumer attention space", or banners. In our approach, each agent bids in an auction for the momentary attention of each consumer. Successive auctions allow agents to rapidly adapt their bidding strategy to focus on consumers interested in their off ...

19 Estimating campaign benefits and modeling lift

Gregory Piatetsky-Shapiro, Brij Masand
August 1999 **Proceedings of the fifth ACM SIGKDD international conference on Knowledge discovery and data mining**
Publisher: ACM Press
Full text available: pdf(1.34 MB)   Additional Information: full citation, references, citings, index terms

Keywords: database marketing, estimation, lift

20 Parameterised system design based on genetic algorithms

Giuseppe Ascia, Vincenzo Catania, Maurizio Palesi
April 2001 **Proceedings of the ninth international symposium on Hardware/software codesign**
Publisher: ACM Press
Full text available: pdf(492.18 KB)   Additional Information: full citation, abstract, references, citings, index terms

A recent reduction in the time to market has led to the development of a new approach to IP-based design in which a highly parametric pre-designed system-on-a-chip is configured according to the application it will have to execute. The greatest problems in this area regard exploration of the range of possible system configurations in search of the optimal configuration for a given system. There are, in fact, a number of parameters involved (bus sizes, cache configurations, software algorithms ...

Keywords: exploration of system configurations, genetic algorithms, parameterised systems

Results 1 - 20 of 200   Result page: **1** 2 3 4 5 6 7 8 9 10   next

P⊛RTAL

(acm)

USPTO

Search: ⊙ The ACM Digital Library   ○ The Guide

"genetic algorithm" and marketing

SEARCH

Feedback Report a problem Satisfaction survey

Terms used **genetic algorithm** and **marketing**   Found **13,274** of **185,942**

Sort results by   relevance ▼

❖ Save results to a Binder

Display results   expanded form ▼

? Search Tips

☐ Open results in a new window

Try an Advanced Search
Try this search in The ACM Guide

Results 21 - 40 of 200   Result page: previous 1 **2** 3 4 5 6 7 8 9 10   next
Best 200 shown   Relevance scale ☐▢▢◼◼

21 Simultaneous optimization of multiple criteria for efficient agent service brokering   ◼

Aneurin M. Easwaran, Jeremy Pitt
May 2001 **Proceedings of the fifth international conference on Autonomous agents**
Publisher: ACM Press
Full text available: 📄 pdf(116.89 KB)   Additional Information: full citation, abstract, references, index terms

Efficient, flexible and dynamic allocation of combination of services to satisfy advanced service requirements in multi- agent systems is a crucial problem. Optimal service allocation based on a single criterion is NP- Complete. However, service requirements in general have multiple criteria that may be conflicting and noncommensurable. This paper presents a genetic algorithm for optimal anytime service allocation based on multiple criteria. The solution found by the genetic algorithm is op ...

Keywords: artificial market systems, brokers, electronic commerce, genetic algorithms, matchmakers, routers

22 Holland classifier systems   ◼

Andreas Geyer-Schulz
June 1995 **ACM SIGAPL APL Quote Quad , Proceedings of the international conference on Applied programming languages APL '95**, Volume 25 Issue 4
Publisher: ACM Press
Full text available: 📄 pdf(1.28 MB)   Additional Information: full citation, abstract, references, citings, index terms

A Holland classifier system is an adaptive, general purpose machine learning system which is designed to operate in noisy environments with infrequent and often incomplete feedback. Examples of such environments are financial markets, stock management systems, or chemical processes. In financial markets, a Holland classifier system would develop trading strategies, in a stock management system order heuristics, and in a chemical plant it would perform process control. In this paper we descr ...

Keywords: bucket brigade, classifier system, genetic algorithm, machine learning, triggered operations

23 Real world applications: Interactive estimation of agent-based financial markets   ◼
models: modularity and learning

Ihsan Ecemis, Eric Bonabeau, Trent Ashburn
June 2005 **Proceedings of the 2005 conference on Genetic and evolutionary computation GECCO '05**
Publisher: ACM Press

Full text available: pdf(435.60 KB)   Additional Information: full citation, abstract, references, index terms

Building upon the interactive inversion method introduced by Ashburn and Bonabeau (2004), we show how to dramatically improve the results by exploiting modularity and by letting the computer learn user preferences.

Keywords: agent-based modeling, interactive evolution

24 Poster session 1: RF CMOS circuit optimizing procedure and synthesis tool

Chandrasekar Rajagopal, Karthik Sridhar, Adrian Nunez
April 2003 **Proceedings of the 13th ACM Great Lakes symposium on VLSI**
Publisher: ACM Press
Full text available: pdf(190.37 KB)   Additional Information: full citation, abstract, references, index terms

In this paper, we discuss a methodology to design and synthesize analog CMOS components such as RF amplifiers. The inputs of the synthesis tool are the circuit specifications described at high-level of abstraction, fabrication dependent technology parameters and un-sized circuit topologies. The output is a sized net list, which meets the user constraints. The synthesis environment considers user-defined performance parameters into account, and it relies on a genetic algorithm based heuristic meth ...

Keywords: CAD, RF, analog, electronics, genetic algorithm

25 Genetic algorithms: From supervised ranking to evolving behaviours of a robotic team

Kai Wing Tang, Ray A. Jarvis
June 2005 **Proceedings of the 2005 conference on Genetic and evolutionary computation GECCO '05**
Publisher: ACM Press
Full text available: pdf(191.87 KB)   Additional Information: full citation, abstract, references, index terms

Using artificial evolution successfully to design behaviours of multiple robot systems has been reported in recent years. Most of such reports are focused on the design of low level controllers. Design of high level team coordination strategies is rarely covered perhaps because the design of an appropriate chromosome representation for a complex multi-agent system is not an easy task. In this paper we propose that by treating the action decisions of every team member as a supervised ranking prob ...

Keywords: chromosome representation, free market-based architectural approach, supervised ranking, team coordination strategy

26 Real-world applications: poster: Candlestick stock analysis with genetic algorithms

Peter Belford
July 2006 **Proceedings of the 8th annual conference on Genetic and evolutionary computation GECCO '06**
Publisher: ACM Press
Full text available: pdf(102.06 KB)   Additional Information: full citation, abstract, references, index terms

Candlestick analysis, a form of stock market technical analysis, is well suited for use with a genetic search algorithm. This paper explores an implementation of marrying these two techniques by creating agents that attempt to identify stocks that will change in price. The best of run individuals, produced by the genetic algorithm, performed statistically better than an agent that makes random investment decisions.

Keywords: artificial intelligence, candlestick method, genetic algorithms, stock analysis

27 Currency exchange rate forecasting from news headlines

Desh Peramunetilleke, Raymond K. Wong

January 2002 **Australian Computer Science Communications , Proceedings of the thirteenth Australasian database conference - Volume 5 ADC '02**, Volume 24 Issue 2

Publisher: Australian Computer Society, Inc., IEEE Computer Society Press

Full text available: pdf(797.48 KB)   Additional Information: full citation, abstract, references, index terms

We investigate how money market news headlines can be used to forecast intraday currency exchange rate movements. The innovation of the approach is that, unlike analysis based on quantifiable information, the forecasts are produced from text describing the current status of world financial markets, as well as political and general economic news. In contrast to numeric time series data textual data contains not only the effect (e.g., the dollar rises against the Deutschmark) but also the possible ...

Keywords: data mining, foreign exchange, prediction

28 Real world applications: Classification of human decision behavior: finding modular decision rules with genetic algorithms

Franz Rothlauf, Daniel Schunk, Jella Pfeiffer

June 2005 **Proceedings of the 2005 conference on Genetic and evolutionary computation GECCO '05**

Publisher: ACM Press

Full text available: pdf(185.42 KB)   Additional Information: full citation, abstract, references, index terms

In search tasks, for example when individuals search for the best price of a product, individuals are confronted in sequential steps with different situations and they have to decide whether to continue or stop searching. The decision behavior of individuals in such search tasks is described by a search strategy.This paper presents a new approach of finding high-quality search strategies by using genetic algorithms (GAs). Only the structure of the search strategies and the basic building blocks ...

Keywords: genetic algorithms, human decision behavior, search strategy

29 Analysis of recommendation algorithms for e-commerce

Badrul Sarwar, George Karypis, Joseph Konstan, John Riedl

October 2000 **Proceedings of the 2nd ACM conference on Electronic commerce**

Publisher: ACM Press

Full text available: pdf(463.39 KB)   Additional Information: full citation, references, citings, index terms

30 Adaptive agents in a persistent shout double auction

Chris Preist, Maarten van Tol

October 1998 **Proceedings of the first international conference on Information and computation economies**

Publisher: ACM Press

Full text available: pdf(1.01 MB)   Additional Information: full citation, references, citings, index terms

Keywords: adaptive behaviour, agents, double auction, electronic trading, negotiation

31 Learning Classifier systems and other genetics-based machine learning: posters: Evolving cooperative behavior in a power market

Dipti Srinivasan, Dakun Woo, Lily Rachmawati, Kong Wei Lye

July 2006 **Proceedings of the 8th annual conference on Genetic and evolutionary computation GECCO '06**

Publisher: ACM Press

Full text available: Additional Information:

pdf(244.75 KB)   full citation, abstract, references, index terms

This paper presents an evolutionary algorithm to develop cooperative strategies for power buyers in a deregulated electrical power market. Cooperative strategies are evolved through the collaboration of the buyer with other buyers defined by the different group memberships. The paper explores how buyers can lower their costs by using the algorithm that evolves their group sizes and memberships. The algorithm interfaces with PowerWorld Simulator to include in the technical aspect of a power syste ...

Keywords: cooperative behavior, evolutionary algorithm, power market

32 Poster session III: A two-stage genetic algorithm method for optimization the ΣΔ modulators
A. Zahabi, O. Shoaei, Y. Koolivand, P. Jabehdar-maralani
January 2005 **Proceedings of the 2005 conference on Asia South Pacific design automation ASP-DAC '05**
Publisher: ACM Press
Full text available: pdf(434.54 KB)   Additional Information: full citation, abstract, references

A two-stage optimization approach for the design of ΣΔ Modulators using Genetic Algorithm has been proposed. The conversion speed and consumed CPU time of the design process have been reduced significantly by utilizing the combination of an equation-based and a high-level simulation-based genetic algorithm. The proper circuit specifications of the modulator are obtained by using a new idea called gene-dependent fitness function which takes some circuit-level non-idealities into accou ...

33 Design and implementation of a parallel genetic algorithm for the travelling purchaser problem
Luiz S. Ochi, Lucia M. A. Drummond, Rosa M. V. Figueiredo
April 1997 **Proceedings of the 1997 ACM symposium on Applied computing**
Publisher: ACM Press
Full text available: pdf(371.62 KB)   Additional Information: full citation, references, index terms

Keywords: genetic algorithms, parallel processing

34 Principles and applications of chaotic systems
William Ditto, Toshinori Munakata
November 1995 **Communications of the ACM**, Volume 38 Issue 11
Publisher: ACM Press
Full text available: pdf(319.90 KB)   Additional Information: full citation, abstract, references, index terms

There lies a behavior between rigid regularity and randomness based on pure chance. It's called a chaotic system, or chaos for short [5]. Chaos is all around us. Our notions of physical motion or dynamic systems have encompassed the precise clock-like ticking of periodic systems and the vagaries of dice-throwing chance, but have often been overlooked as a way to account for the more commonly observed chaotic behavior between these two extremes. When we see ...

35 Evolutionary co-operative design between human and computer: implementation of "the genetic sculpture park"
Duncan Rowland, Frank Biocca
February 2000 **Proceedings of the fifth symposium on Virtual reality modeling language (Web3D-VRML)**
Publisher: ACM Press
Full text available: pdf(1.98 MB)   Additional Information: full citation, abstract, references, index terms

The Genetic Sculpture Park seeks to blur the distinction between artist and observer and to empower the novice in the creation of complex computer graphic models. Each visitor to the park experiences a unique set of forms and engages in a co-operative dialogue with the computer to produce more aesthetically pleasing designs. Inspired by Darwin's Theory of Evolution, Genetic Algorithms are used to allow visitors to 'breed' forms tailored to his or her own individual sense of aesthetics. This ...

36 Real world applications: A genetic algorithm approach to the selection of near-optimal subsets from large sets
P. Whiting, P. W. Poon, J. N. Carter
June 2005 **Proceedings of the 2005 conference on Genetic and evolutionary computation GECCO '05**
Publisher: ACM Press
Full text available: pdf(62.56 KB)   Additional Information: full citation, abstract, references, index terms

The problem attempted in this paper is to select a sample from a large set where the sample is required to have a particular average property. The problem can be expressed as an optimisation problem where one selects a subset of r objects from a group of n objects and the objective function is the mismatch between the required average property and that of a proposed sample. We test our method on a real-life problem which arises when we model the assets of a life insurance company i ...

Keywords: economics, genetic algorithm, sampling, selection

37 Estimation of distribution algorithms: Sub-structural niching in estimation of distribution algorithms
Kumara Sastry, Hussein A. Abbass, David E. Goldberg, D. D. Johnson
June 2005 **Proceedings of the 2005 conference on Genetic and evolutionary computation GECCO '05**
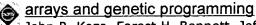**Publisher:** ACM Press
Full text available: pdf(363.19 KB)   Additional Information: full citation, abstract, references, index terms

We propose a sub-structural niching method that fully exploits the problem decomposition capability of linkage-learning methods such as the estimation distribution algorithms and concentrate on maintaining diversity at the sub-structural level. The proposed method consists of three key components: (1) Problem decomposition and sub-structure identification, (2) sub-structure fitness estimation, and (3) sub-structural niche preservation. The sub-structural niching method is compared to restricted ...

Keywords: building blocks, eCGA, estimation of distribution algorithms, fitness approximation, fitness estimation, genetic algorithms, multimodal, multiobjective, niching, probabilistic models

38 Evolving computer programs using rapidly reconfigurable field-programmable gate arrays and genetic programming
John R. Koza, Forest H. Bennett, Jeffrey L. Hutchings, Stephen L. Bade, Martin A. Keane, David Andre
March 1998 **Proceedings of the 1998 ACM/SIGDA sixth international symposium on Field programmable gate arrays**
Publisher: ACM Press
Full text available: pdf(1.37 MB)   Additional Information: full citation, abstract, references, citings, index terms

This paper describes how the massive parallelism of the rapidly reconfigurable Xilinx XC6216 FPGA (in conjunction with Virtual Computing's H.O.T. Works board) can be exploited to accelerate the time-consuming fitness measurement task of genetic algorithms and genetic programming. This acceleration is accomplished by embodying each individual of the evolving population into hardware in order to perform the fitness measurement task. A 16-step sorting network for seven items was evolved that h ...

39 The POPCORN market—an online market for computational resources

Ori Regev, Noam Nisan

October 1998 **Proceedings of the first international conference on Information and computation economies**

Publisher: ACM Press

Full text available: pdf(1.12 MB)   Additional Information: full citation, references, citings, index terms

Keywords: Internet, Java, global computation, markets, resource allocation

40 Introduction & overview of "artificial life"—evolving intelligent agents for modeling & simulation

A. Martin Wildberger

November 1996 **Proceedings of the 28th conference on Winter simulation**

Publisher: ACM Press

Full text available: pdf(987.66 KB)   Additional Information: full citation, references

Results 21 - 40 of 200   Result page: previous   1 **2** 3 4 5 6 7 8 9 10   next

The ACM Portal is published by the Association for Computing Machinery. Copyright © 2006 ACM, Inc.

Terms of Usage   Privacy Policy   Code of Ethics   Contact Us

Useful downloads: Adobe Acrobat   QuickTime   Windows Media Player   Real Player

⊚ P⊘RTAL

USPTO

Search: ⊙ The ACM Digital Library   ○ The Guide

"genetic algorithm" and marketing   **SEARCH**

ℱ Feedback Report a problem Satisfaction survey

Terms used **genetic algorithm** and **marketing**   Found **13,274** of **185,942**

Sort results by   [relevance ▽]   ❖ Save results to a Binder   Try an Advanced Search
                                        ? Search Tips   Try this search in The ACM Guide
Display results   [expanded form ▽]   ☐ Open results in a new window

Results 41 - 60 of 200   Result page: previous 1 2 **3** 4 5 6 7 8 9 10   next
Best 200 shown   Relevance scale ☐▭◪◼◼

41 Finding effective optimization phase sequences
Prasad Kulkarni, Wankang Zhao, Hwashin Moon, Kyunghwan Cho, David Whalley, Jack
Davidson, Mark Bailey, Yunheung Paek, Kyle Gallivan
June 2003 **ACM SIGPLAN Notices , Proceedings of the 2003 ACM SIGPLAN conference
on Language, compiler, and tool for embedded systems LCTES '03**, Volume
38 Issue 7
Publisher: ACM Press

Full text available: 🗎 pdf(703.12 KB)   Additional Information: full citation, abstract, references, citings, index terms

It has long been known that a single ordering of optimization phases will not produce the
best code for every application. This phase ordering problem can be more severe when
generating code for embedded systems due to the need to meet conflicting constraints on
time, code size, and power consumption. Given that many embedded application
developers are willing to spend time tuning an application, we believe a viable approach is
to allow the developer to steer the process of optimizing a function ...

Keywords: genetic algorithms, interactive compilation, phase ordering

**42 Meta-heuristics and local search: Evolutionary rule-based system for IPO
underpricing prediction**
David Quintana, Cristóbal Luque, Pedro Isasi
June 2005 **Proceedings of the 2005 conference on Genetic and evolutionary
computation GECCO '05**
Publisher: ACM Press

Full text available: 🗎 pdf(306.64 KB)   Additional Information: full citation, abstract, references, index terms

Academic literature has documented for a long time the existence of important price gains
in the first trading day of initial public offerings (IPOs).Most of the empirical analysis that
has been carried out to date to explain underpricing through the offering structure is
based on multiple linear regression. The alternative that we suggest is a rule-based
system defined by a genetic algorithm using a Michigan approach. The system offers
significant advantages in two areas, 1) a higher predictive ...

Keywords: genetic algorithm, initial public offering, underpricing

43 Belief networks in construction simulation
Brenda McCabe
December 1998 **Proceedings of the 30th conference on Winter simulation**
Publisher: IEEE Computer Society Press

Full text available: pdf(104.82 KB)   Additional Information: <u>full citation</u>, <u>references</u>, <u>citings</u>, <u>index terms</u>

44 <u>An empirical study of non-binary genetic algorithm-based neural approaches for classification</u>

Parag C. Pendharkar, James A. Rodger
January 1999 **Proceeding of the 20th international conference on Information Systems**
Publisher: Association for Information Systems
Full text available: pdf(192.45 KB)   Additional Information: <u>full citation</u>, <u>references</u>, <u>citings</u>, <u>index terms</u>

45 <u>An agent oriented business model for e-commerce based on the NYSE specialist system</u>

Kenneth Griggs
April 2000 **Proceedings of the 2000 ACM SIGCPR conference on Computer personnel research**
Publisher: ACM Press
Full text available: pdf(507.08 KB)   Additional Information: <u>full citation</u>, <u>abstract</u>, <u>references</u>

The rapid development of commerce on the World Wide Web has been accompanied by the creation of new business models and customer relationships involving the use of intelligent software agents. Agents are characterized by autonomy, perception, and intelligence and have been used primarily for search and data mining activities on the Web. A parallel trend in electronic commerce is the development of auction markets in contrast to traditional fixed posted price models. Web based auction market ...

Keywords: agents, auction markets, electronic commerce

46 <u>Evolvable hardware chips for industrial applications</u>

Tetsuya Higuchi, Nobuki Kajihara
April 1999 **Communications of the ACM**, Volume 42 Issue 4
Publisher: ACM Press
Full text available: pdf(398.72 KB)   Additional Information: <u>full citation</u>, <u>references</u>, <u>citings</u>, <u>index terms</u>,
html(25.20 KB)   <u>review</u>

47 <u>Analysis methodology I: Integrating optimization and simulation: research and practice</u>

Michael C. Fu, Sigrún Andradóttir, John S. Carson, Fred Glover, Charles R. Harrell, Yu-Chi Ho, James P. Kelly, Stephen M. Robinson
December 2000 **Proceedings of the 32nd conference on Winter simulation WSC '00**
Publisher: Society for Computer Simulation International
Full text available: pdf(54.97 KB)   Additional Information: <u>full citation</u>, <u>abstract</u>, <u>references</u>, <u>citings</u>

The integration of optimization and simulation has become nearly ubiquitous in practice, as most discrete-event simulation packages now include some type of optimization routine. This panel session's objective was to explore the present state of the art in simulation optimization, prevailing issues for researchers, and future prospects for the field. The composition of the panel included views from both simulation software developers and academic researchers. This Proceedings paper begins with a ...

48 <u>Software/modelware tutorials I: eM-Plant: eliminate bottlenecks with integrated analysis tools in eM-Plant</u>

Matthias U. Heinicke, Alan Hickman
December 2000 **Proceedings of the 32nd conference on Winter simulation WSC '00**

Publisher: Society for Computer Simulation International
Full text available: pdf(243.24 KB)   Additional Information: full citation, abstract, references, citings

> To build a realistic simulation model is all very well - to add real value you must identify the major difficulties and generate better alternatives. Tecnomatix Technologies, developers of eM-Plant, the object oriented simulation tool for discrete event simulation, planning and optimization of production and logistics, are the world leaders of the e-Manufacturing market. eM-Plant is used across many industries from manufacturers like BMW and Daimler-Chrysler through shipyards to international fi ...

49 Risk analysis: New simulation methodology for risk analysis: genetic programming with monte carlo simulation for option pricing

N. K. Chidambaran
December 2003 **Proceedings of the 35th conference on Winter simulation: driving innovation**
Publisher: Winter Simulation Conference
Full text available: pdf(351.90 KB)   Additional Information: full citation, abstract, references

> I examine the role of programming parameters in determining the accuracy of Genetic Programming for option pricing. I use Monte Carlo simulations to generate stock and option price data needed to develop a Genetic Option Pricing Program. I simulate data for two different stock price processes - a Geometric Brownian process and a Jump-Diffusion process. In the jump-diffusion setting, I seed the Genetic Program with the Black-Scholes equation as a starting approximation. I find that population ...

50 Automated negotiation for order transaction of injection mold manufacturer

Young Jae Park, Hyung Rim Choi, Hyun Soo Kim
September 2003 **Proceedings of the 5th international conference on Electronic commerce ICEC '03**
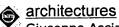**Publisher:** ACM Press
Full text available: pdf(475.22 KB)   Additional Information: full citation, abstract, references, index terms

> Today, there are several markets in cyber space where companies trade electronically due to the development of Information Technology. On the other hand, the most important thing in trades is negotiation. So, in order to support current business practices as well as new ones on the Internet, electronic commerce systems need an ability to negotiate. In this paper, proposed is a method by which a seller can be supported by an agent which plays a role in negotiation process among small and medium c ...

Keywords: and electronic commerce, automated negotiation, intelligent agent

51 NoC design and optimisation: Multi-objective mapping for mesh-based NoC architectures

Giuseppe Ascia, Vincenzo Catania, Maurizio Palesi
September 2004 **Proceedings of the 2nd IEEE/ACM/IFIP international conference on Hardware/software codesign and system synthesis**
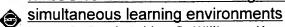**Publisher:** ACM Press
Full text available: pdf(9.17 MB)   Additional Information: full citation, abstract, references, index terms

> In this paper we present an approach to multi-objective exploration of the mapping space of a mesh-based network-on-chip architecture. Based on evolutionary computing techniques, the approach is an efficient and accurate way to obtain the Pareto mappings that optimize performance and power consumption. Integration of the approach in an exploration framework with a kernel based on an event-driven trace-based simulator makes it possible to take account of important dynamic effects that have a grea ...

Keywords: genetic algorithms, mapping, multi-objective optimization, network-on-chip, simulation

52 IWLCS contributions: Evaluating the XCS learning classifier system in competitive simultaneous learning environments

Neera P. Sood, Ashley G. Williams, Kenneth A. De Jong

June 2005 **Proceedings of the 2005 workshops on Genetic and evolutionary computation GECCO '05**

Publisher: ACM Press

Full text available: pdf(208.27 KB)   Additional Information: full citation, abstract, references, index terms

> We would like to evaluate the XCS [1] Learning Classifier System (LCS [2]) to see if it can be applied to a specific aviation industry problem. We are interested in seeing whether it can offer an accessible representation model and evolve feasible strategies to predict future demand patterns endogenously, and in parallel with the supply side simulation.
>
> **Keywords:** LCS, XCS, machine learning, prediction accuracy, reinforcement learning

53 Poster paper sessions: Intermediaries in an electronic trade network [Extended Abstract]

Floortje Alkemade, Han La Poutrè, Hans Amman

June 2003 **Proceedings of the 4th ACM conference on Electronic commerce**

Publisher: ACM Press

Full text available: pdf(80.76 KB)   Additional Information: full citation, abstract, references, citings, index terms

> We investigate whether intermediaries can make a profit in an information economy. We use evolutionary agent-based simulations to address this issue. We model a trade network game where boundedly rational consumers have to decide which links to form to sellers (profit maximizing producers or intermediaries). Our main conclusion is that intermediaries that have better knowledge about the market than the average consumer will continue to exist and make a profit if market dynamics are sufficiently ...
>
> **Keywords:** evolutionary algorithms, intermediaries, trade networks

54 Contributed articles on online, interactive, and anytime data mining: MobiMine: monitoring the stock market from a PDA

Hillol Kargupta, Byung-Hoon Park, Sweta Pittie, Lei Liu, Deepali Kushraj, Kakali Sarkar

January 2002 **ACM SIGKDD Explorations Newsletter**, Volume 3 Issue 2

Publisher: ACM Press

Full text available: pdf(1.16 MB)   Additional Information: full citation, abstract, references, citings

> This paper describes an experimental mobile data mining system that allows intelligent monitoring of time-critical financial data from a hand-held PDA. It presents the overall system architecture and the philosophy behind the design. It explores one particular aspect of the system---automated construction of personalized focus area that calls for user's attention. This module works using data mining techniques. The paper describes the data mining component of the system that employs a novel Four ...

55 Commodity trading using an agent-based iterated double auction

Chris Preist

April 1999 **Proceedings of the third annual conference on Autonomous Agents**

Publisher: ACM Press

Full text available: pdf(779.45 KB)   Additional Information: full citation, references, citings, index terms

56 The agent service brokering problem as a generalised travelling salesman problem

Aneurin M. Easwaran, Jeremy Pitt, Stefan Poslad

April 1999 **Proceedings of the third annual conference on Autonomous Agents**

Publisher: ACM Press

Full text available: pdf(256.62 KB)   Additional Information: <u>full citation</u>, <u>references</u>, <u>index terms</u>

Keywords: & routers, artificial market systems and electronic commerce, brokers, middle-agents-e.g. matchmakers

57 <u>Poster paper sessions: Improving learning performance by applying economic knowledge</u>
H. Brooks, Robert S. Gazzale, Jeffrey K. MacKie Mason, Edmund H. Durfee
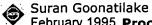June 2003 **Proceedings of the 4th ACM conference on Electronic commerce**
Publisher: ACM Press
Full text available: pdf(948.55 KB)   Additional Information: <u>full citation</u>, <u>references</u>, <u>index terms</u>

Keywords: bundling, information goods, niche markets

58 <u>Intelligent hybrid systems for financial decision making</u>
Suran Goonatilake
February 1995 **Proceedings of the 1995 ACM symposium on Applied computing**
Publisher: ACM Press
Full text available: pdf(548.59 KB)   Additional Information: <u>full citation</u>, <u>references</u>, <u>index terms</u>

59 <u>Randomized Variable Elimination</u>
David J. Stracuzzi, Paul E. Utgoff
December 2004 **The Journal of Machine Learning Research**, Volume 5
Publisher: MIT Press
Full text available: pdf(273.39 KB)   Additional Information: <u>full citation</u>, <u>abstract</u>, <u>references</u>

Variable selection, the process of identifying input variables that are relevant to a particular learning problem, has received much attention in the learning community. Methods that employ a learning algorithm as a part of the selection process (wrappers) have been shown to outperform methods that select variables independently from the learning algorithm (filters), but only at great computational expense. We present a randomized wrapper algorithm whose computational requirements are within a c ...

60 <u>A First Step Towards Hw/Sw Partitioning of UML Specifications</u>
W. Fornaciari, P. Micheli, F. Salice, L. Zampella
March 2003 **Proceedings of the conference on Design, Automation and Test in Europe - Volume 1 DATE '03**
Publisher: IEEE Computer Society
Full text available: pdf(152.18 KB)
   Publisher Site   Additional Information: <u>full citation</u>, <u>abstract</u>, <u>index terms</u>

This paper proposes a novel methodology tailored to design embedded systems, taking into account the emerging market needs, such as hw/sw partitioning, object-orientedspecifications, overall design costs and early analysis of design alternatives. The proposal tackles the problem by considering UML as the starting point for system-level description and uses a customization of Function Point analysis and COCOMO to provide cost metrics both for hardware and software. Finally, a genetic algorithm is ...

Useful downloads: Adobe Acrobat   QuickTime   Windows Media Player   Real Player

Google

Web Images Video^{New!} News Maps **more »**

+"genetic algorithm" +marketing

Search Advanced Search Preferences

Web Results **1 - 10** of about **276,000** for **+"genetic algorithm" +marketing**. (**0.25** seconds)

[PDF] Maintenance Scheduling of Oil Storage Tanks using Tabu-based ...
File Format: PDF/Adobe Acrobat - View as HTML
introduces a tabu-based **genetic algorithm** (TGA) ... In addition, on the basis of the
marketing. experiences over 50 years, the company predicts ...
www.cs.fiu.edu/~chens/PDF/ICTAI02_GA.pdf - Similar pages

FAQ: comp.ai.genetic part 5/6 (A Guide to Frequently Asked ...
... in Direct **Marketing**, Insurance, Investigations and Credit Management. ... OOGA: OOGA
(Object-Oriented GA) is a **GENETIC ALGORITHM** designed for industrial ...
www.cs.cmu.edu/Groups/AI/html/faqs/ai/genetic/part5/faq-doc-3.html - 16k -
Cached - Similar pages

Genalytics - Analytics for **Marketing** and Risk Management
Provides automated **marketing** analytics solutions transforming customer data into
marketing information.
www.genalytics.com/ - 12k - Cached - Similar pages

Using genetic algorithms bounded by dynamic linear constraints for ...
Due to the fact that the existence of both production and **marketing** ... In this paper we
present how a **Genetic Algorithm**(GA) incorporated with some ...
cat.inist.fr/?aModele=afficheN&cpsidt=2036505 - Similar pages

TCS - Research - Publications - On Finding Optimal Potential ...
On Finding Optimal Potential Customers from a Large **Marketing** Database – A **Genetic**
Algorithm Approach. Licentiate's thesis, Helsinki University of ...
www.tcs.hut.fi/Publications/info/bibdb.SandqvistLic.shtml - 4k - Cached - Similar pages

A user-friendly **marketing** decision support system for the product ...
Its purpose is to assist a **marketing** manager in designing a line of substitute products. ...
11 PC Chu , JE Beasley, A **genetic algorithm** for the generalised ...
portal.acm.org/citation.cfm?id=1053042 - Similar pages

Markets - The trading terminal for financial markets. **Genetic** ...
Genetic Algorithm Forecaster Stock Markets. ... Hotel **Marketing**/Revenue Plan Software.
A unique software tool for professional hotel sales & **marketing** ...
markets.qarchive.org/ - 20k - Cached - Similar pages

[PDF] Using Genetic Algorithms Bounded By Dynamic Linear Constraints For ...
File Format: PDF/Adobe Acrobat
marketing and production decisions in a decentralized. fashion. 4. Related **Genetic**
Algorithm Research. Co-ordinating problems are often complicated by large ...
ieeexplore.ieee.org/iel4/5586/14959/00681048.pdf?arnumber=681048 - Similar pages

[PDF] Using a neuro-fuzzy-genetic data mining architecture to determine ...
File Format: PDF/Adobe Acrobat
ARCHITECTURE TO DETERMINE A **MARKETING** STRATEGY IN ... The objectives of the
genetic algorithm are to find a ... After the **genetic algorithm** rule-pruning ...
ieeexplore.ieee.org/iel5/7608/20753/00960482.pdf - Similar pages

Algoritmo xenético - Wikipedia
[http://www.genalytics.com Commercial application of **genetic algorithm** software for
database **marketing**, direct **marketing** list development, and predictive ...
gl.wikipedia.org/wiki/Algoritmo_xenético - 26k - Cached - Similar pages

Goooooooooogle ▶

Result Page: **1** 2 3 4 5 6 7 8 9 10 **Next**

| +"genetic algorithm" +marketing | | Search |

Search within results | Language Tools | Search Tips | Dissatisfied? Help us improve

---

Google Home - Advertising Programs - Business Solutions - About Google

©2006 Google

Google

+"genetic algorithm" +marketing

Search   Advanced Search
Preferences

Web   Results **11 - 20** of about **276,000** for +"**genetic algorithm**" +**marketing**. (**0.10** seconds)

A **genetic algorithm** for searching weaving parameters for woven ...
This study focuses mainly on using the **genetic algorithm**, which has an excellent ... In the
mean time, **marketing** and sales will become more difficult. ...
www.findarticles.com/p/articles/mi_qa4025/is_200302/ai_n9233721 - 30k -
Cached - Similar pages

[PPT] CobraGA Caterpillar **Genetic Algorithm**-Based Cooling System Design ...
File Format: Microsoft Powerpoint - View as HTML
Genetic algorithm design theory; **Genetic algorithm** competence; **Genetic algorithm** ...
The chance discovery of rare use of vitamins was viewed as a **marketing** ...
algdocs.ncsa.uiuc.edu/PR-20030430-2.ppt - Similar pages

The Ultimate Game of Strategy - Chapter 11- Introducing the ...
Introducing the **Genetic Algorithm**. Word of mouth and viral **marketing**. At the time
visionaries first reveal their visions there is nothing to distinguish ...
www.stigmergicsystems.com/stig_v1/books/ugs/UGSsubsection69.html - 21k -
Cached - Similar pages

Emerald FullText Article : Solving **marketing** optimization problems ...
We have given a brief description of a simple **genetic algorithm** and have shown how it
can be applied to problems in **marketing**. The aim has been to bring to ...
www.emeraldinsight.com/.../viewContentItem.do?
contentType=Article&hdAction=lnkhtml&contentId=853394 - Similar pages

Citations: On finding optimal potential customers from a large ...
On finding optimal potential customers from a large **marketing** database – A **genetic**
algorithm approach. In Eero Hyvonen, Jouko Seppanen, and Markku Syrjanen ...
citeseer.ist.psu.edu/context/1247021/0 - 26k - Cached - Similar pages

[PDF] Building Next Generation Predictive Models Using **Genetic Algorithm** ...
File Format: PDF/Adobe Acrobat - View as HTML
Building Next Generation Predictive Models Using **Genetic Algorithm**-based Software. 20.
business challenge. For example, if the **marketing** organization wanted ...
www.genalytics.com/products/GenalyticsModelWP.pdf - Similar pages

DBLP: Byung Ro Moon
... Network and Optimization of Interest Metric for One-to-One **Marketing**. ... 26 · Soonchul
Jung, Byung Ro Moon: A Hybrid **Genetic Algorithm** For The Vehicle ...
www.informatik.uni-trier.de/~ley/db/indices/a-tree/m/Moon:Byung_Ro.html - 44k -
Cached - Similar pages

An evolutionary algorithm approach to the share of choices problem ...
21 PC Chu , JE Beasley, A **genetic algorithm** for the generalised assignment ... Georgia
Alexouda, A user-friendly **marketing** decision support system for the ...
portal.acm.org/citation.cfm?id=1024493 - Similar pages

[PDF] Integration of Self-Organizing Feature Maps and **Genetic-Algorithm** ...
File Format: PDF/Adobe Acrobat
commercial framework, market segmentation techniques can give **marketing** re- ... In this
section, a novel **genetic algorithm** for the clustering problem is ...
www.leaonline.com/doi/pdf/10.1207/s15327744joce1401_3 - Similar pages

GeneHunter

Survival of the fittest may also be the law of software **marketing**. GeneHunter, a new user-friendly fast-running **genetic algorithm** software package from Ward ...
www.wardsystems.com/products.asp?p=genehunter&page=7 - 22k -
Cached - Similar pages

◄ Goooooooooooogle ►

Result Page: **Previous** 1 **2** 3 4 5 6 7 8 9 1011   **Next**

| +"genetic algorithm" +marketing | .Search. |

Search within results | Language Tools | Search Tips

Google Home - **Advertising Programs** - **Business Solutions** - **About Google**

©2006 Google

Google™

Web Images Video^{New!} News Maps **more »**

+"genetic algorithm" +marketing | Search | Advanced Search / Preferences

Web   Results **21** - **30** of about **276,000** for +"**genetic algorithm**" +**marketing**. (**0.13** seconds)

Not-So-Mad Science: Genetic Algorithms and Web Page Design for ...
Marketing Profs - **Marketing** Know-How from Professionals and Professors ... More specifically, a **genetic algorithm** could be deployed on a site to optimize ...
www.**marketing**profs.com/5/syrett6.asp - 49k - Cached - Similar pages

[PDF] Solving marketing optimization problems using genetic algorithms
File Format: PDF/Adobe Acrobat
of **Marketing**. 29,4. 52. Conclusions. We have given a brief description of a simple **genetic algorithm** and have shown. how it can be applied to problems in ...
www.ingentaconnect.com/search/expand?pub=infobike:/
/mcb/007/1995/00000029/00000004/art00003&unc= - Similar pages

IngentaConnect Optimal new product positioning: A genetic ...
In this research, we develop a **genetic algorithm** based procedure called GA SEARCH ...
Affiliations: 1: Department of **Marketing**, Winona State University, ...
www.ingentaconnect.com/content/els/03772217/2003/00000146/00000003/art00349 -
Similar pages

IlliGAL Blogging: A P2P Genetic Algorithm Environment for the Internet
A P2P **Genetic Algorithm** Environment for the Internet ... It pretty much covers how make money with niche **marketing**. Keep it up. ...
illigal.blogspot.com/2005/04/p2p-**genetic-algorithm**-environment-for.html - 118k -
Cached - Similar pages

Summary of Research
I was invited by David Midgley, Professor of **Marketing** at the AGSM, ... his access to **marketing** data sets, to use the machine-learning **genetic algorithm** to ...
www.agsm.edu.au/~bobm/research/research.html - 23k - Cached - Similar pages

Alex Kosorukoff: Resume
Drafting code and membership agreement, fundraising, **marketing**, developing resource ...
Development of software planning system using **genetic algorithm**. ...
www.ews.uiuc.edu/~kosoruko/resume.html - 14k - Cached - Similar pages

GECCO 2002
359-366 BibTeX · William A. Greene: A **Genetic Algorithm** With ... Optimized Interest Metric Of Rules And One-to-one **Marketing** Using Connection Networks. ...
www.informatik.uni-trier.de/~ley/db/conf/gecco/gecco2002.html - 94k -
Cached - Similar pages

Direct Marketing Performance Modeling Using Genetic Algorithms ...
This article presents a **genetic algorithm** based approach for obtaining ... 3: On nding optimal potential customers from a large **marketing** database { A ...
citeseer.ist.psu.edu/583413.html - 28k - Cached - Similar pages

[PDF] A Prototype Genetic Algorithm-Enhanced Multi-Objective Scheduler ...
File Format: PDF/Adobe Acrobat
marketing information gathered by the **marketing** department is ... M. Mori and CC Tseng, "**Genetic algorithm** for multi-mode ...
www.springerlink.com/index/MQR3BEH0J2NT3E17.pdf - Similar pages

Emerald FullText Article : The contribution of neural networks and ...
Davis, L. (1991), Handbook of **Genetic Algorithm**, Van Nostrand-Reinhold, New York, ... in
the **Marketing** Education Conference, American **Marketing** Association, ...
www.emeraldinsight.com/Insight/html/Output/
Published/EmeraldFullTextArticle/Pdf/0010420203_ref.html - Similar pages

◄ Goooooooooooogle ►

Result Page: **Previous** 1 2 3 4 5 6 7 8 9 10 11 12   **Next**

+"genetic algorithm" +marketing   Search

Search within results | Language Tools | Search Tips

Google Home - Advertising Programs - Business Solutions - About Google

©2006 Google